

Press

July 2017

ISH

The World's Leading Trade Fair

The Bathroom Experience, Building, Energy, Air-conditioning Technology,
Renewable Energies

Frankfurt am Main, 11 to 15 March 2019 (NEW: Monday to Friday)

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ISH sets course for the future

ISH, the world's leading trade fair for the combination of water and energy, is set to benefit from a new exhibition hall and a new layout in the Energy section. "We will be better placed to meet long-standing requests from our customers thanks to the construction of the new Hall 12 in the western section of Frankfurt Fair and Exhibition Centre. This gives us the chance to integrate new themes, for which there was previously little room, in an innovative way. With the restructuring in the ISH Energy section, we are drawing on the expertise of our partners to further develop the fair, to provide orientation in times of growing interlinkage and be extremely well placed for the future. ISH will have room to grow and can consolidate its position as the world's leading trade fair for the sector", says Wolfgang Marzin, President and Chief Executive Officer (CEO) of Messe Frankfurt.

From ISH 2019, the heating industry will be located in Halls 11 and 12, where it will present the latest heating technologies, from efficient heat production to heat transfer. ISH Energy will be enlarged through the new infrastructure and cover new themes in the future. Andreas Lücke, General Director of the Federation of the German Heating Industry (*Bundesverband der Deutschen Heizungsindustrie e.V. – BDH*): "With the new hall layout, ISH Energy 2019 will focus on heating systems that combine a high degree of efficiency with the greater use of renewable energies. This also includes new themes such as generating electricity via photo-voltaic systems for use in the own home, in combination with a heat pump, a thermal or battery storage facility and a central digital energy manager."

Manufacturers of highly efficient pumps and other components for central-heating systems, e.g., expansion vessels, fittings, connectors and stations, will be brought together under the heading 'heat distribution' in Halls 9.0 and 9.1. Exhibitors showing individual fireplaces will remain in Hall 9.2 and demonstrate their latest products in live operation there.

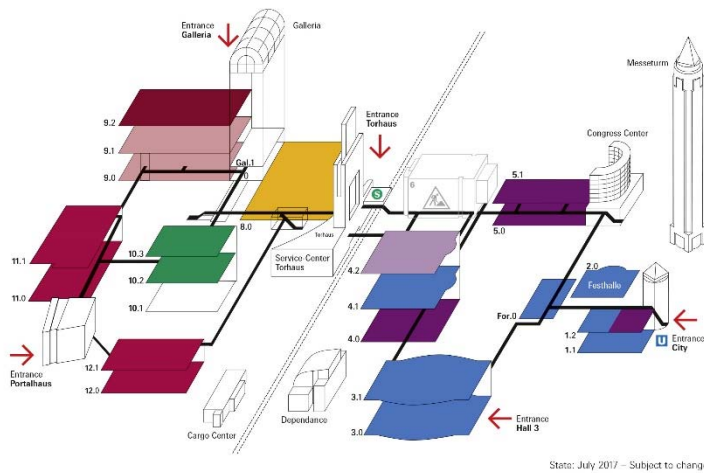
Another expanding segment, refrigeration, air-conditioning and ventilation technology, will be concentrated in Hall 8. At the same time,

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the foundations will be laid for the further development of building-related refrigeration technology because an important part of ISH is intelligent building technology – in both the private residential and commercial sectors. “Refrigeration technology is becoming one of the most important aspects of building-services equipment. And this calls for interdisciplinary, integrated planning and implementation processes. The joint presentation of expertise in the fields of refrigeration, air-conditioning and ventilation technology in harmony with innovative building automation at ISH represents a vital contribution to this”, explains Günther Mertz, Managing Director of the Association of Air Conditioning and Ventilation in Buildings (*Fachinstitut Gebäude Klima e.V. - FGK*).

House and building automation, energy management, measurement and control technology and testing equipment remain in Halls 10.2 and 10.3 and, therefore, in the heart of ISH Energy because this segment links all subdivisions.

In addition to the construction of the new Hall 12, Hall 6 will be modernised and not be available for ISH 2019. Therefore, the World of Installation Technology moves to Halls 5.0 and 5.1; the tools and fastening and fixing material segments will be brought together in Hall 4.2. The exhibitors of The Bathroom Experience, who have been located in Hall 4.2 up to now, will move to Hall 1, which is being used for the first time at ISH. Additionally, Hall 1.2 will be home to ‘International Sourcing’, a new theme that will debut at ISH in 2019.



Stand: July 2017 – Subject to change

Energy

Heat generation, heat transfer	Halls 11/12
Single room fireplaces	Hall 9.2
Heat distribution: pumps, expansion vessels	Hall 9.0
Heat distribution: valves, stations, fittings	Hall 9.1
Refrigeration, air-conditioning and ventilation technology	Hall 8.0
System, room, building automation, measuring and test equipment	Hall 10.2
System, room, building automation, energy management	Hall 10.3

Water

The Bathroom Experience	Halls 1.1, 2.0, 3.0, 3.1, 4.1, Forum
Installation technology	Halls 4.0, 5.0, 5.1
Tools, mounting material	Hall 4.2
International Sourcing	Hall 1.2

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.kapeuropa.de | www.festhalle.de