

ISH 2019

Prices for stand space rental

Early Booking

Prices „Early Booking“ – Prices for stand space rental by receipt of intention to exhibit **until December 1, 2017**

Standtype	Standspace up to 399 m ² * (per m ²)	Standspace over 400 m ² * (per m ²)	Standspace over 800 m ² * (per m ²)
1-side open	312.50 €	258.50 €	262.50 €
2-side open	319.50 €	265.00 €	262.50 €
3-side open	323.50 €	267.50 €	262.50 €
4-side open	325.50 €	272.00 €	262.50 €
Outdoor Area	210.00 €	210.00 €	210.00 €
2-storey up to 99 m ² **	120.00 €	120.00 €	120.00 €
2-storey over 100 m ² **	60.00 €	60.00 €	60.00 €

Regular Prices

Prices „Regular“ – Prices for stand space rental by receipt of intention to exhibit **from December 2, 2017 on**

Standtype	Standspace up to 399 m ² * (per m ²)	Standspace over 400 m ² * (per m ²)	Standspace over 800 m ² * (per m ²)
1-side open	392.00 €	343.00 €	306.00 €
2-side open	402.00 €	351.00 €	306.00 €
3-side open	413.00 €	362.00 €	306.00 €
4-side open	424.00 €	373.00 €	306.00 €
Outdoor Area	210.00 €	210.00 €	210.00 €
2-storey up to 99 m ² **	120.00 €	120.00 €	120.00 €
2-storey over 100 m ² **	60.00 €	60.00 €	60.00 €

Special instructions

All of the above prices

- plus environmental charge of 2,90 € per m²
- plus AUMA-fee of 0,60 € per m²
- plus obligatory Media Package of 750,00 €
- Prices exclude VAT

* Provided for the connected total exhibition space, not including outdoor exhibition areas and space in upper levels when there is 2-storey structure.

** 2-storey stand constructions are subject to approval and will be billed after the end of the event.

Media Package

The obligatory Media Package for ISH – new from 2019:

Standard Price for basic entry: **750,00 €** plus VAT

- **Print-Presence** (catalogue)
 - ⇒ Company name, adress, phone no., fax no., website, Email, hall- and stand number
 - ⇒ Inclusion in 2 product groups
- **Online Presence** (Exhibitor- and product search engine)
 - ⇒ Company name, adress, phone no., fax no., website, e-mail address, hall- and stand number
 - ⇒ Publication of booked product groups
 - ⇒ 1 company page and 5 product pages with text and photo
 - ⇒ 5 keywords for full text search
 - ⇒ 5 product direct links
 - ⇒ 10 Social media links
 - ⇒ Document download (up to 6 documents per language)
- **Onsite presence**
 - ⇒ Entry in the Compass visitor information system at the exhibition centre during the event
- **Navigator app**
 - ⇒ The official mobile application of ISH for iPhone und Android contains entry in the exhibitor- and product search engine, hall plan etc.