Press release

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Messe Frankfurt at a glance

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Messe Frankfurt is one of the most successful global players in its sector and, with sales of around €669 million, is the largest trade fair company with its own exhibition grounds. As a reliable partner to individual industry sectors, Messe Frankfurt creates innovative network platforms. Every year, it organises some 150 trade fairs in Frankfurt and at many other locations around the world while also playing host to around 240 guest events at its Frankfurt base.

Headquartered in Frankfurt am Main, the Group has a powerful network of 30 subsidiaries and more than 50 international sales partners. Messe Frankfurt is present in 188 countries and around 50 locations with its brands and brand families. Messe Frankfurt is expanding its expertise in defined industry sectors in line with its corporate strategy. These are: Building Technologies, Safety, Security & Fire, Environmental Technologies, Textile Care, Cleaning & Cleanroom Technologies, Food Technologies, Electronics & Automation Technologies, Manufacturing Technologies & Components, Consumer Goods, Textiles & Textile Technologies, Mobility & Logistics, and Entertainment, Media & Creative Industries. Messe Frankfurt's events and communication platforms lead their respective sectors.

In financial year 2017 a total of 146 trade fairs and exhibitions were held under the Messe Frankfurt umbrella, 98 of these taking place outside Germany. Every year, Frankfurt plays host to some 280 trade fairs, exhibitions, congresses, events and conferences, including international flagship events such as Automechanika, Light + Building, IFFA, ISH, Musikmesse and Prolight + Sound. The consumer goods industry comes together in Frankfurt for Ambiente, Christmasworld, Creativeworld, Paperworld and Tendence, while the Group's portfolio of textile fairs includes Heimtextil, Techtextil, Texprocess and Texcare.

As well as this, our Frankfurt base plays host to a great many guest events, including the renowned International Motor Show (Cars), the Frankfurt Book Fair, ACHEMA, the CPhI, the Food Ingredients, the IMEX and a broad cross-section of international congresses, conferences and other events.

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Finally, Messe Frankfurt offers a wide spectrum of analogue and digital services ranging from logistics and stand construction to marketing and food services.

The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

The Messe Frankfurt Group at a glance in 2017

Shareholders	City of Frankfurt am Main: 60 percent State of Hesse: 40 percent
Group sales	Around €669 million
Number of employees	2,440
Floor space	592,127 m^2
Hall area	366,637 m^2 in ten halls
Outdoor areas	59,506 m^2

Trade fairs and exhibitions	
Total	146 trade fairs Exhibitors: 94,892 Visitors: Approx. 4.4 million
In Germany	48 trade fairs
In Frankfurt	39 trade fairs Exhibitors: 36,908 Visitors: Around 2.1 million Including 16 Messe Frankfurt Group events with: 18,423 exhibitors Approx. 684,000 visitors International participation (Messe Frankfurt Group events) 73.2 percent (exhibitors) 49.0 percent (visitors)

Outside Germany	98 trade fairs at around 50 locations Exhibitors: 52,987 Visitors: Around 2,2 million
Advantages of Frankfurt as a trade fair centre	Central location at the heart of Europe. Best transport connections by air, rail and road, largest train station in Europe, largest airport on the continent. Direct flights to and from locations all over the world bring exhibitors and visitors from Asia and the Americas to Frankfurt in far less time than it would take for them to travel between their respective countries. Central trade fair location: around 15 minutes with the S-Bahn suburban train from the airport to the Central Station; from here, four suburban train lines run every five minutes to the “Messe” station located directly on the exhibition grounds; underground and tram stops are located at the City entrance. 3,500 parking spaces on the exhibition grounds, 15,000 parking spaces in the Rebstock car park, including 5,400 parking spaces in the multi-storey car park; free shuttle bus to the exhibition grounds. Around 110,000 beds in the Rhine-Main region, around 10,000 hotel rooms in walking distance of Messe Frankfurt.

Background information on Messe Frankfurt

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de