

## FAQ's Design Plus Powered by ISH 2019

#### **DATES**

Deadline for reistration online:

Deadline for sending materials:

Jury session:

Award ceremony:

ISH and exhibition:

4 January 2019

11 January 2019

23 January 2019

11 March 2019

11 – 15 March 2019

#### **GENERAL**

# Who is eligible to enter fort he competition?

The competition is reserved exclusively for exhibitors at the trade fair ISH 2019. The market launch of the products entered should have taken place by the opening of ISH 2019 at the latest but no earlier than two years before March 11, 2019. Prototypes and one-offs are not to be entered into the competition.

## How much does it cost to enter?

Registration fee: 225 € per product submitted

Markting package: 300 € per product (for those that receive an award)

All prices are subject to statutory VAT.

## What must I submit for the competition?

The first step is to register online with basic information about your company, the details of the particular product(s) and the product(s) you are submitting. Next you should send in the printed data sheet for the submission and three printed photos of the product in A4 format. These should be sent by post to the following address.

Rat für Formgebung/German Design Council Design Plus, ISH 2017 Friedrich-Ebert-Anlage 49 60327 Frankfurt am Main

The pictures have to be sent also digital.

It is also possible to submit additional specific information material.

If, after the adjudicators' meeting, your product has been selected for an award, the original item must be sent in for display at ISH 2019.

### **DATABASE**

# How do I register?



Register first at www.mdc.german-design-council.de with your company's base data, after you can register all your products and indicate which one(s) you wish to submit for the Design Plus competition by using the master password ("dp2019ISH").

## Can I save partially completed entries in the database?

Yes, you can save the data at any stage. If you cannot yet fill out any of the mandatory fields (marked with a red asterisk), please use place holders and use the save facility at the end of the form.

When is my registration of the proposed products contractually binding?

When you have filled in all the relevant product data and assigned the product to the competition. At that point the agreement is binding and the product is deemed to have been formally submitted. You cannot make any changes beyond this point.

### DISPLAY

Must the product displayed be an original, or can a replica be used?

All the award-winning products will be displayed in the special exhibition in the original. If there are features of a product which render it unsuitable to be displayed in the original, because, for instance, of its size or weight, we will find a suitable alternative solution to provide an adequate presentation. Such cases would, however, be exceptions, the details of which we should need to agree with the relevant companies on a case by case basis.

## How will the product be displayed in the special exhibition?

The products will, wherever possible, be displayed in such a way as to show how they will be deployed in reality, on the wall / ceiling or set up individually – depending on the particular product involved. It is, however, not always possible, to show all products in a functioning state. In these cases we will get in touch with you during the planning process to discuss the manner of the presentation. For each product there will be an information card containing the basic details (company name, product name, type of product, hall and stand number). These will be produced by us and designed in a uniform format.

Please note that no information or advertising material other than that which appears on the card is permissible. We also request that you submit the products without any further presentational attributes (e.g. plinths, stands or supports) as we shall mount them appropriately. If a presentation stand or similar, prepared in advance, is absolutely unavoidable, we request that you get in touch to discuss this with us and to note that any such stand must be of a completely neutral design.

When must the product(s) be sent in?



We shall let you have the relevant detailed information in the course of the planning process. We should be grateful if you could send in the items - or deliver them - in good time (usually 5-14 days before the start of the show), so as to ensure that our fitters have sufficient time to install all the products and to be able to react appropriately to any possible problems or difficulties during the installation.

You will receive a form on which we request details of a contact person whom we can speak to if necessary.

You are responsible for delivery costs. If, after discussing it with us, you will be delivering the product direct to the exhibition, you will be responsible for the organisation and cost of any additional equipment required for transport. The fitters at the exhibition will not be able to assist.

### AWARD CEREMONY

When and where will the award ceremony take place?

On 11 March 2019 at 2:00 p.m. on the special display area dedicated to the Design Plus Exhibition in the foyer of hall 4.2.

What will the prizewinners receive at the award ceremony?

All Winners will receive a certificate in acrylic glass.

Additional marketing services (documentary attestation, certificates, stickers etc.) can be ordered at the German Design Council, using the appropriate order form.

### CONTACT

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