

# DESIGN PLUS

powered by: **ISH**

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## Basic Principles

"Design Plus powered by ISH" is presented by Messe Frankfurt Exhibition GmbH and its specialist department, ISH. The German Design Council is assigned with the organisation of the "Design Plus powered by ISH" competition. The following terms and conditions constitute the sole and entire contractual basis between Messe Frankfurt Exhibition GmbH and the participant in the submission, with respect to participation in the "Design Plus powered by ISH" (submission). The participant's terms and conditions are not recognized, even if they are not expressly excluded in individual instances by the Messe Frankfurt Exhibition GmbH and the German Design Council's own terms and conditions.

## Participation criteria

All exhibitors at ISH 2019 can take part by entering their products. There is no limit to the number of entries that can be submitted by any one participant. The market launch of the products entered should have taken place by the opening of ISH 2019 at the latest but no earlier than two years before March 11, 2019. Prototypes and one-offs are not to be entered into the competition.

## Registration for the competition

Registration for the competition can be completed online at [www.mdc.german-design-council.de](http://www.mdc.german-design-council.de).

Close of registrations for exhibitors at ISH will be January 4, 2019.

For the jury deliberations, the following documents must be sent to the German Design Council for each entry along:

- The data sheet, which will be sent as a PDF attachment with the email confirmation of the online registration
- Three printed images of the product (DIN A4).  
IMPORTANT: Do to the reason that it will be a photo jury it is not necessary to send us the physical product
- Digital submissions for each product submitted:  
Maximum three photographs (format 21 x 30 cm) of the product on CD/DVD (print quality minimum 300 dpi / A4). Please note that these images will serve as printer's copy for the magazine if the product wins a prize.
- If necessary, additional product-specific information.

Please send your documents (info sheet, product information and photo Download link/USB stick/CD/DVDs) to the following address by January 11, 2019:

Rat für Formgebung/German Design Council | Design Plus powered by ISH | Friedrich-Ebert-Anlage 49 | D-60327 Frankfurt am Main

Basic information on participants and products entered will be taken from the online registration. The organizer accepts no liability for erroneous or incorrect information in the magazine or further publications.

## Costs

The participation fee for exhibitors at ISH 2017 will be 225,- Euros plus statutory VAT, for each product registered.

Should a product receive an award, there will be additional fee for the marketing package of 300,- Euros plus statutory VAT, for each prize-winning product. You will receive an invoice for the total amount.

## Assessment criteria for the exhibitors' competition

Alongside the overall concept and practical value, the following criteria will be decisive in the jury's decision-making process:

- Design quality
- Choice of materials
- Technical quality
- Ecological quality (energy efficiency, sustainability (use of resources), life span)

The jury members are free to decide how much weight they place on each of the assessment criteria. It is incumbent upon the jury to evaluate the assessment criteria on an individual basis for each product entered.

## Jury Procedure

The jury's decision making process will require the submission of product images. The jury will make their decision on the basis of the criteria outlined above. In the case that a jury member was involved in the development of a product, they will not be allowed to vote on that particular product. The jury's decisions will be made by a simple majority vote. The award-winners of the Design Plus competition will be selected by the jury from all products entered and subsequently presented with the award. All decisions are final; participants will not be able to appeal. We regret that individual statements on why any particular product was not awarded will not be available.

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## **Prize-giving and publicity**

Those products chosen to receive an award will receive a certificate at the start of ISH 2019. All winners will be presented with their certificate as part of an award ceremony, which will take place during ISH 2019 on March 11, 2019. All products selected by the jury to receive awards will be published on postcards accompanying the competition. The postcards – and thus the award-winning entries – will be released for the first time at the start of ISH 2019. Each prize-winner will receive 100 free copies of the postcards for their own promotional purposes. In addition to the certificate and magazine, the award-winning exhibitor participants will be granted unlimited use of the “DESIGN PLUS” signet, so long as no changes are made to the product on offer.

## **Exhibition**

All products to receive an award from the jury will be on display as part of a special exhibition during ISH from March 11 through March 15, 2019. The specially-designed exhibition will guarantee an adequate presentation of the award-winning products.

## **Delivery of products for the exhibition, liability and insurance**

In the case of being awarded the entrant is undertaken to deliver the original product for exhibition purpose. Costs for the delivery and insurance of the products must be paid by the participant. Products should be delivered in reusable packaging. After consultation with competition organizers participants may also assemble their products themselves for the jury meeting. Participants will be liable for any potential damage or additional costs incurred. We therefore recommend that you take out an insurance policy for goods in transit, in particular against breakage, damage and theft. The organizers will only insure products for the period in which they are on trade fair grounds (i.e. during jury deliberations, if necessary interim storage, and the exhibition) and only in the case that a delivery bill showing the product's value is included in the package. Further details on product delivery will be sent after the winning notification.

## **Prevention of Accidents**

If products are to be demonstrated or exhibited in a usable or working condition, they must comply both with statutory requirements and with those required by the Employers' Liability Insurance, in particular with the regulations for the prevention of industrial accidents, and must be equipped with the mandatory safety features. Participants are liable for any damage which arises from products on display, and must indemnify the Messe Frankfurt Exhibition GmbH and the German Design Council against any and all claims for damages on behalf of third parties.

## **Returns of entries**

Documents sent to the German Design Council (CD/DVD and information material) will not be returned. Costs for the return of the original products are to be paid by participants. Details of product collection will be sent to participants on an individual basis. Competition entries that are not collected within the set collection period will be sent back to the participant with service cost charges.

## **Intellectual property rights**

Products which breach intellectual property rights (trademarks, logos/brand labels, utility patents, patents or similar) are barred from participation. All participants are responsible for informing the Messe Frankfurt Exhibition GmbH as to whether legal proceedings (regarding competition law, patents, trademarks, disputes about copyright or other rights) are pending with regard to submitted items. Damages/costs and, in particular, third-party claims, which result from an infringement of these conditions are the sole responsibility of the participant who shall indemnify the German Design Council and Messe Frankfurt Exhibition GmbH against all claims, immediately upon request. The copyright to all submissions in the competition (photos and text) remains at all times the property of the respective participant. For the duration of the competition, as well as for publications directly connected with the competition, the participant surrenders to the Messe Frankfurt Exhibition GmbH the rights of use and publication.

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## **Liability**

No claims from participants may arise, if, because of circumstances beyond the control of the German Design Council or Messe Frankfurt Exhibition GmbH, it proves impossible to release the "ISH 2019" or the presentation in the exhibition or magazine either in their entirety or at the prescribed time.

## **Contractual Agreement, Court of Jurisdiction**

By signing the registration form, participants agree to the rules of the competition as set out in the materials sent out with the call for entries and to the terms and conditions of the competition herein contained, and they further agree to take part in the exhibition and in the printed magazine. The designated place of business (place of fulfillment) and court of jurisdiction for contracts is Frankfurt am Main. Disputes arising from dealings with persons representing business organizations, or with individuals or groups who are persons under public law or represent special funds under public law, shall be referred to the court of jurisdiction in Frankfurt am Main.

## **Contact and information:**

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## **Organizer:**

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