

ISH

digital

World's leading trade fair

22. – 26.3.2021

#ISHdigital21

Digital Sponsoring

Become an eye catcher
of the branch.

Reach out as a sponsor on ISH Website and the ISH digital platform



ISH Website ish.messefrankfurt.com

Online: 25th January 2021 - 31th December 2022

International hub and search engine for HVAC and Water 365 days a year

Before, during and after the ISH digital, 22nd - 26th March 2021

Online: 8th March - 30th April 2021

Online presence in ISH Website at ish.messefrankfurt.com (25/1/2021 - 31/12/2022)

	Premium		Sponsor	
	Diamond	Sapphire	Platinum	Gold
Mention as Premium Sponsor with logo and link to company profile on the ISH digital website 2021 right on the start page	✓	✓	-	-
4:1 advertising banner on start page (in rotation) at 60% height of start page	-	-	✓	-
4:1 advertising banner on editorial page (in rotation)	-	-	-	✓
Mention as Premium Sponsor with logo and link to company profile on the ISH digital website 2021 - category Sponsors	✓	✓	-	-
Mention as Sponsor with logo and link to company profile on the ISH digital website 2021 - category Sponsors	-	-	✓	✓
Mention as Premium Sponsor in your company profile	✓	✓	-	-
Mention as Sponsor in your company profile	-	-	✓	✓
Top of Search in exhibitor search	✓	-	-	-
1:1 advertising banner (grid view); 10:1 banner (list view) in exhibitor search (in rotation)	-	✓	-	-
Top of Product Group (max. 3 exhibitors per product group)	-	-	✓	✓

Presence at the ISH digital platform 2021 (8/3 - 30/4/2021)

	Premium		Sponsor	
	Diamond	Sapphire	Platinum	Gold
Integration of logo in event header on start page	✓	-	-	-
Sidebar Sponsor on start page (in rotation)	-	✓	-	-
Top of Listing in exhibitor search	✓	-	-	-
Featured Label	-	-	✓	✓
Mention as Premium Sponsor in category Sponsors	✓	✓	-	-
Mention as Sponsor in category Sponsors	-	-	✓	✓

Prior to the event

	Premium		Sponsor	
	Diamond	Sapphire	Platinum	Gold
Mention as Premium Sponsor with logo on the social media channels of ISH digital 2021	1	1	-	-
Content feature in line with the defined thematic focus of the social media campaign of ISH digital 2021	2	2	1	1
Integration in a press release on relevant topics of the ISH digital	✓	✓	-	-
Mention as Premium Sponsor in visitor newsletter	✓	✓	-	-
Mention as Premium Sponsor in all emails of the digital platform to all participants of the ISH digital 2021 (max. 3 companies simultaneously/ selection randomly)	✓	✓	-	-

During the event

	Premium		Sponsor	
	Diamond	Sapphire	Platinum	Gold
Mention as Premium Sponsor on the basis 2x daily running "News-Tickers" in the Livestream	✓	✓	-	-
Video spot (20-30 sec) in the conference program	1	1	-	-
ISH TV-News (5min interview about novelty highlights)	1	1	-	-
ISH TV-News (mention company with novelty highlights)	-	-	1	1
Notification banner on ISH digital platform	2	2	1	1
Web session (30min) (product training, novelty demonstrations, discussion groups, etc)	2	2	1	1

After the event

	Premium		Sponsor	
	Diamond	Sapphire	Platinum	Gold
Mention as Premium Sponsor in visitor follow-up mailing	✓	✓	-	-
Social media content feature for on-demand recordings of your company as part of ISH digital's social media campaign	1	1	-	-

Your package price

ISH Contactor and digital platform
plus value added tax

50.000
Euro

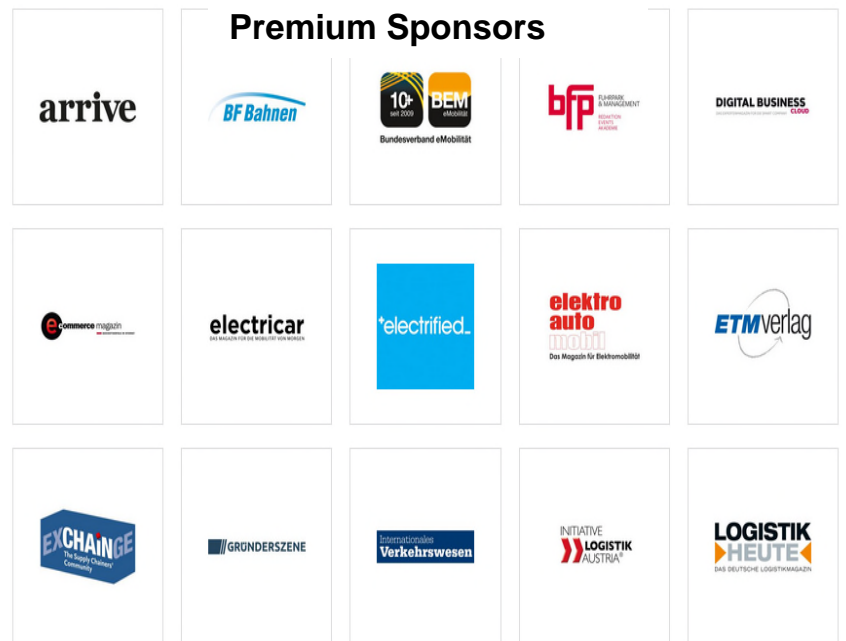
48.000
Euro

20.000
Euro

19.000
Euro

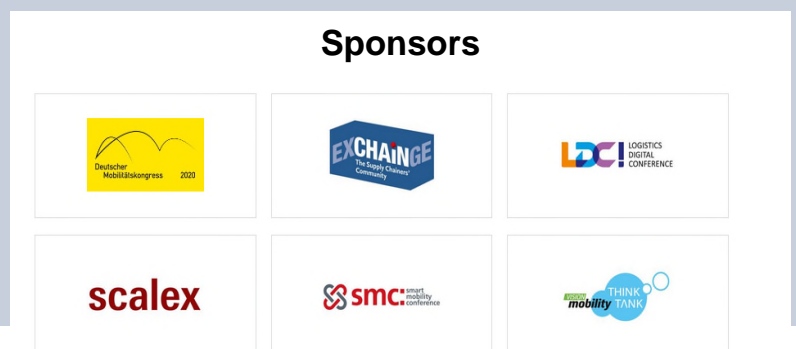
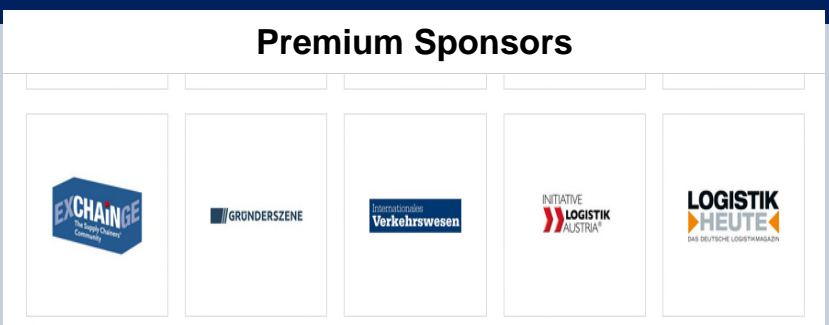
Company logo on start page

A logo wall for you as a Premium Sponsor. Directly on the start page of the ISH website with a link to your company profile in ISH Contactor.



Company logo on sponsors page

Designation as (Premium) Sponsor with logo and link to company profile on the ISH digital website 2021 - category Sponsors.



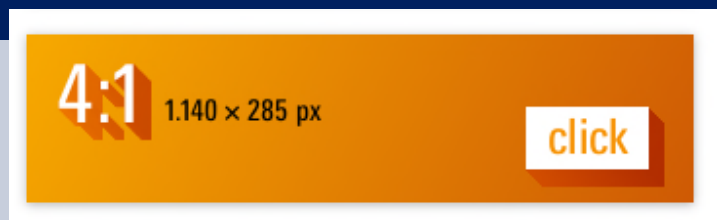
Website banner 4:1

Online banner in rotation on the **start page** of the ISH website. Your banner will be displayed after 60% of the website.



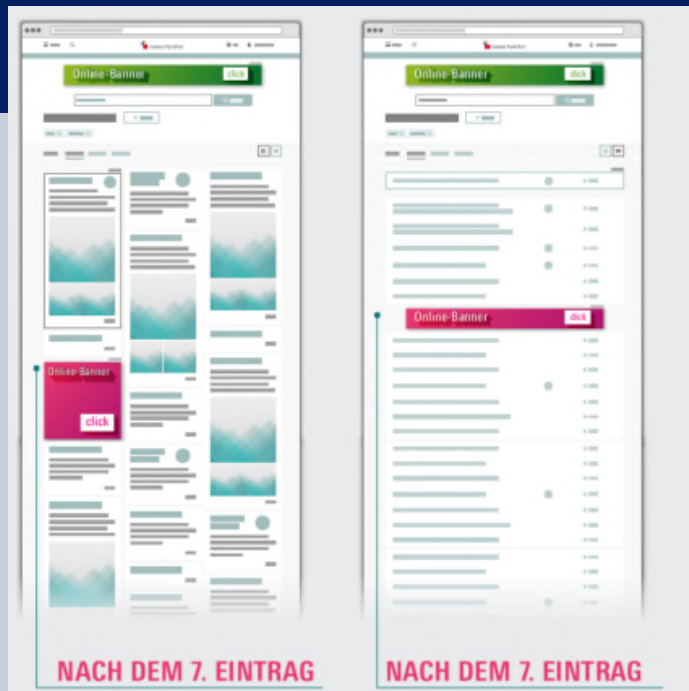
Website banner 4:1

Online banner in rotation on the **editorial pages** of the ISH website.



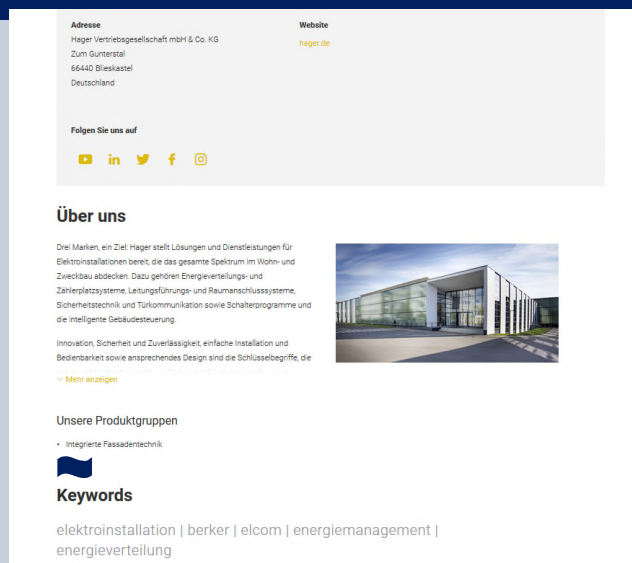
Advertising banner in the exhibitor search

Draw attention to yourself in the list view with a 10:1 banner and in the grid view with a 1:1 banner.



Mention as Sponsor / Premium Sponsor in company profile

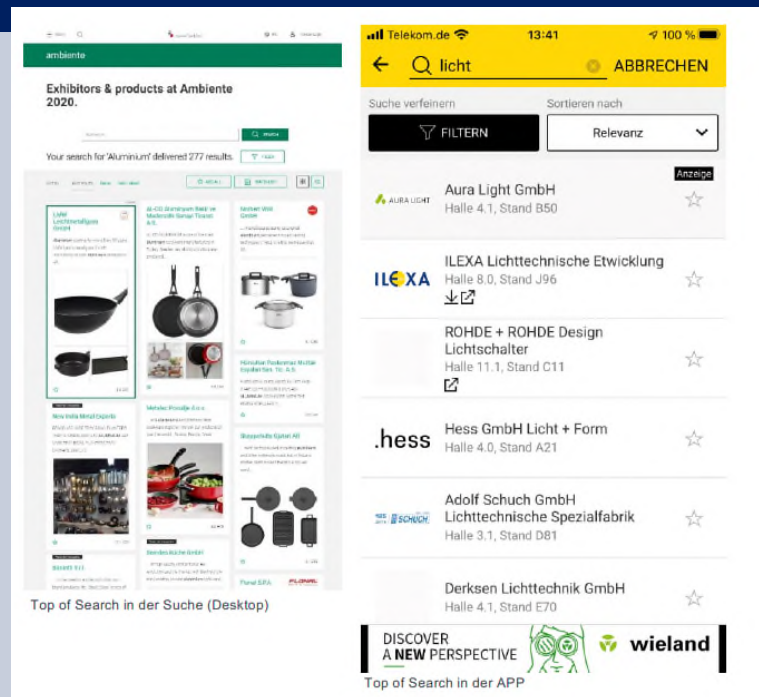
Your company profile will be marked "Sponsor" / "Premium Sponsor".



Top of Search

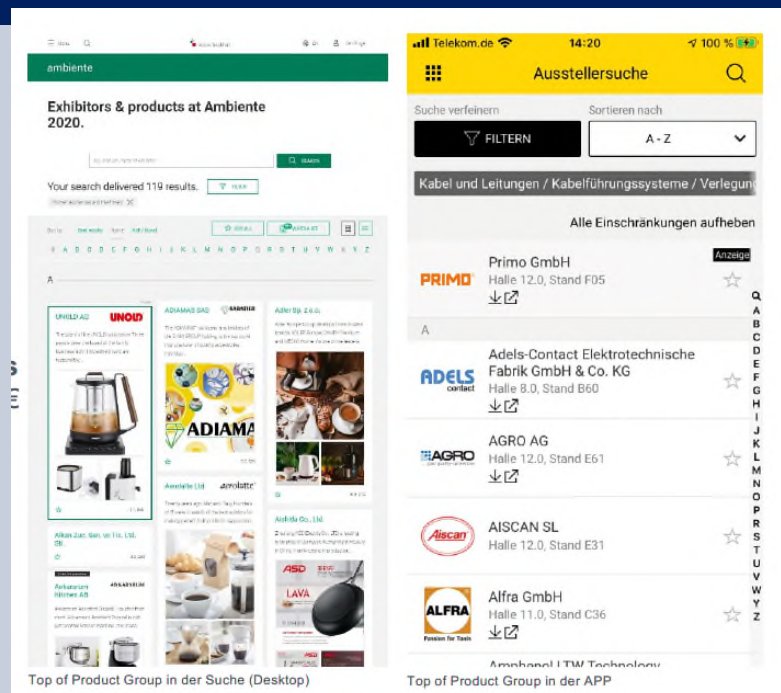
... makes you number 1 in the exhibitor search.

Your entry will appear first in the list and standard view.



Top of Product Group

Your entry will appear at the top of all other product group search results. (Maximum of 3 exhibitors per product group)



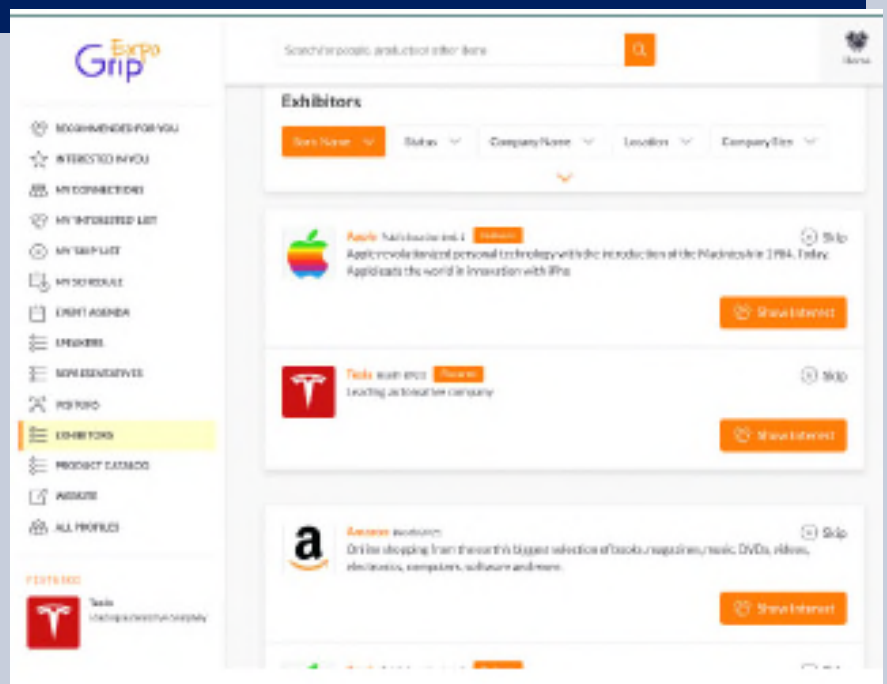
Integration of your logo in event headers

Your logo appears with the ISH digital banner directly on the start page of the ISH digital platform.



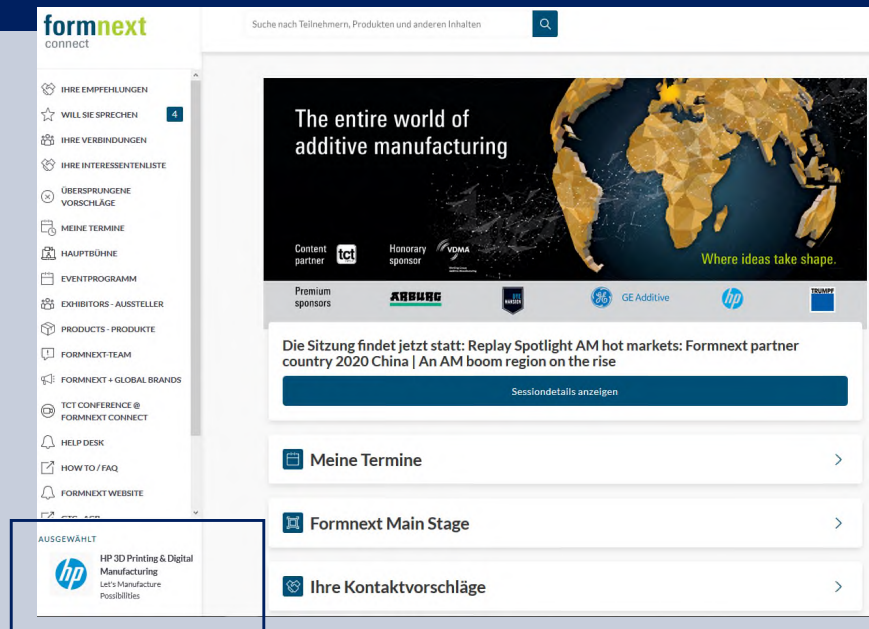
Top of Listing

Get more attention on the ISH digital platform at the top of the displayed exhibitor list with your company logo, name and description.



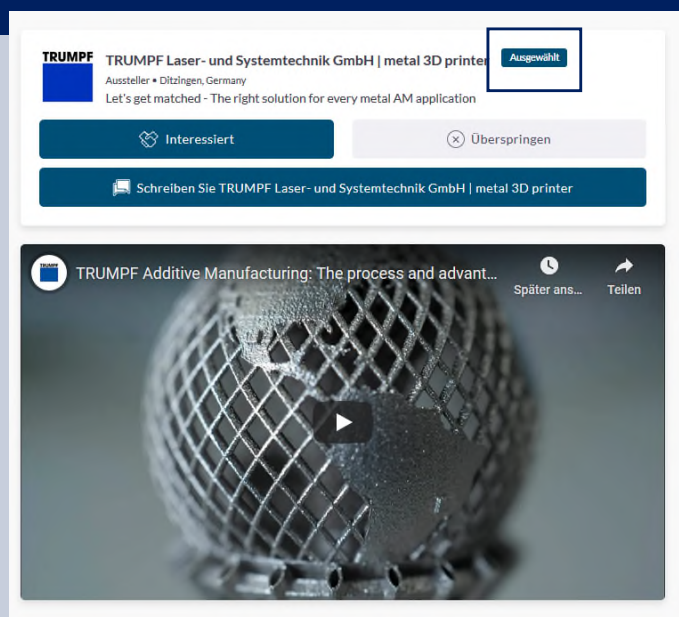
Sidebar Sponsor

Appear with your company logo in a special "featured" section of the sidebar.
(in rotation)



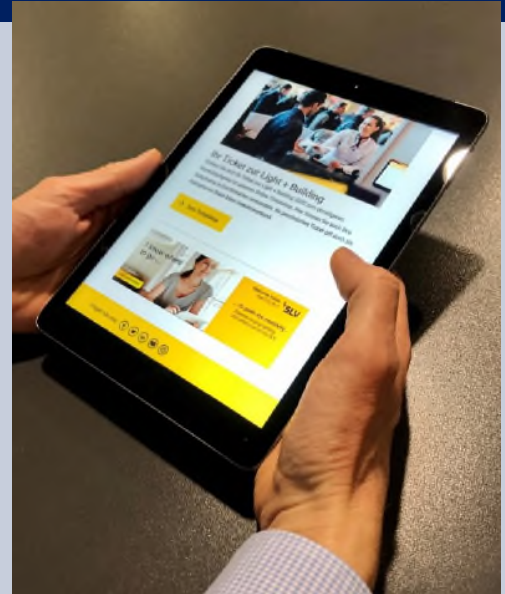
Featured Label

Your exhibitor name will be highlighted with a "featured" label (color marker).



Mention in the ISH Newsletter

With a logo wall in the newsletter you will be noticed even before the event - without spreading loss directly to your target group.



Social media channels of the ISH

Via the social media channels of ISH, the Premium Sponsors are played once with logos - and you reach your target group already in advance.



Mentioning in streamings

News ticker in the conference program and 5 min live interview or mention in ISH news format.

Notification banner

As a Sponsor, you have the chance to attract additional attention via notification banners on the ISH digital platform.

Mentoning in mails

You will be visible as a Premium Sponsor in the mail communication to all participants of the platform with your company name. 3 exhibitors per mail / random selection.

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Do you have any further questions?
The ISH team will be happy to advise you!



Please call us or mail us:
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