

ISH 2021

Prices for stand space rental

Early Booking

Prices „Early Booking“ – Prices for stand space rental by receipt of intention to exhibit **until January 31, 2020**

Standtype	Standspace up to 399 m ² * (per m ²)	Standspace over 400 m ² * (per m ²)	Standspace over 790 m ² * (per m ²)
1-side open	321.00 €	265.00 €	269.00 €
2-side open	328.00 €	271.50 €	269.00 €
3-side open	332.00 €	274.50 €	269.00 €
4-side open	334.00 €	279.00 €	269.00 €
Outdoor Area	220.00 €	220.00 €	220.00 €
2-storey up to 99 m ² **	120.00 €	120.00 €	120.00 €
2-storey over 100 m ² **	60.00 €	60.00 €	60.00 €

Regular Prices

Prices „Regular“ – Prices for stand space rental by receipt of intention to exhibit **from February 1, 2020 on**

Standtype	Standspace up to 399 m ² * (per m ²)	Standspace over 400 m ² * (per m ²)	Standspace over 790 m ² * (per m ²)
1-side open	411.50 €	356.50 €	318.00 €
2-side open	422.00 €	365.00 €	318.00 €
3-side open	433.50 €	376.50 €	318.00 €
4-side open	445.00 €	388.00 €	318.00 €
Outdoor Area	220.00 €	220.00 €	220.00 €
2-storey up to 99 m ² **	120.00 €	120.00 €	120.00 €
2-storey over 100 m ² **	60.00 €	60.00 €	60.00 €

Special instructions

All of the above prices

- plus environmental charge of 2.90 € per m²
- plus AUMA-fee of 0.60 € per m²
- plus obligatory Media Package of 750.00 €
- Prices exclude VAT

* Provided for the total exhibition space, not including outdoor exhibition areas and space in upper levels when there is 2-storey structure. Also considering corporate affiliations (subsidiary companies with 100%).

** 2-storey stand constructions are subject to approval and will be billed after the end of the event.

Media Package

The obligatory Media Package for ISH:

Standard Price for basic entry: **750.00 €** plus VAT

- **Print-Presence** (catalogue)
 - ⇒ Company name, address, phone no., fax no., website, Email, hall- and stand number
 - ⇒ Inclusion in 2 product groups
- **Online Presence** (Exhibitor- and product search engine)
 - ⇒ Company name, address, phone no., fax no., website, e-mail address, hall- and stand number
 - ⇒ Publication of booked product groups
 - ⇒ 1 company page and 5 product pages with text and photo
 - ⇒ 5 keywords for full text search
 - ⇒ 5 product direct links
 - ⇒ 10 Social media links
 - ⇒ Document download (up to 6 documents per language)
- **Onsite presence**
 - ⇒ Entry in the Compass - visitor information system - at the exhibition centre during the event
- **Navigator app**
 - ⇒ The official mobile application of ISH for iPhone und Android contains entry in the exhibitor- and product search engine, hall plan etc.