

# Checklist



## For your fair preparations for the ISH digital 2021

Dates and important deadlines	Keyword	Topic	Contact person
28. October 2020	Invitation to exhibit at ISH digital 2021	<p>As of now you can login and submit your <b>binding intention</b> to exhibit at ISH with your personal fair account (My Account).</p> <p>If you have either participated in past ISHs, or have already registered as an interested party, you will receive an invitation to take part in ISH 2021 by email.</p> <p>Please follow the link in the invitation and complete your intention to exhibit.</p> <p>First time exhibitors can register at: <a href="http://www.ish.messefrankfurt.com">www.ish.messefrankfurt.com</a></p>	<p>You will find the Log-in on top of the website <a href="http://www.ish.messefrankfurt.com">www.ish.messefrankfurt.com</a></p> <p><a href="mailto:serviceshop@messefrankfurt.com">serviceshop@messefrankfurt.com</a> Tel.: +49 69 7575-5588</p> <p><b>ISH-Team</b> <a href="mailto:ish@messefrankfurt.com">ish@messefrankfurt.com</a> Tel.: +49 69 7575-3273</p>
From end of November 2020 on	Data maintenance Media-Package-Manager (MPM)	<p>From now on, you can use the Media Package Manager (MPM) to maintain and fill your company profile for the <b>356 days of presence at ISH Contactor</b>.</p>	<p><b>Messe Frankfurt Medien und Service GmbH</b> <a href="mailto:mediapackage.ish@messefrankfurt.com">mediapackage.ish@messefrankfurt.com</a> Tel.: +49 69 7575-5131</p>
Start mid of December 2020	ISH Contactor	<p>The <b>ISH Contactor is online!</b></p> <p>Update your data on ISH Contactor at any time and as often as you like - the Media Package Manager makes it possible.</p>	<p><b>Messe Frankfurt Medien und Service GmbH</b> <a href="mailto:mediapackage.ish@messefrankfurt.com">mediapackage.ish@messefrankfurt.com</a> Tel.: +49 69 7575-5131</p>
Start February 2021	Opening of the ISH digital Platform	<p>From February we will open the <b>ISH digital platform</b>. Here you can maintain your exhibitor profile and create your sales team until the event in March.</p> <p>The data from ISH Contactor is already stored on the platform.</p>	<p><b>ISH-Team</b> <a href="mailto:ish@messefrankfurt.com">ish@messefrankfurt.com</a> Tel.: +49 69 7575-3273</p>
22 – 26 March 2021	ISH digital	<p><b>From 22 March 2021 - 26 March 2021 the ISH digital takes place.</b></p>	
April / Mai 2021	Closing of the ISH digital Platform	<p>We are closing the ISH digital platform at the end of April. Until then, you will have access to your profile and contacts.</p> <p>Your profile on <b>ISH Contactor</b> will remain until <b>December 2022</b> and can still be updated.</p>	<p><b>ISH-Team</b> <a href="mailto:ish@messefrankfurt.com">ish@messefrankfurt.com</a> Tel.: +49 69 7575-3273</p>

# Contact persons

## During your fair preparations

<p><b>Your contact persons at ISH - Team</b></p>	<p><b>Director of Brandmanagement ISH</b></p>	<p><b>Mr. Stefan Seitz</b>  <a href="mailto:stefan.seitz@messefrankfurt.com">stefan.seitz@messefrankfurt.com</a>                  Tel: +49 69 7575-6569</p>
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	<p><b>Organisation</b>                  Fringe Program and Special Events</p>	<p><b>Ms. Anna Pauler</b>                  Email: <a href="mailto:anna.pauler@messefrankfurt.com">anna.pauler@messefrankfurt.com</a>                  Tel: +49 69 7575-6251</p> <p><b>Ms. Martina Rumschick</b>                  Email: <a href="mailto:martina.rumschick@messefrankfurt.com">martina.rumschick@messefrankfurt.com</a>                  Tel: +49 69 7575-3555</p>

<p><b>Your contact persons at the Marketing-communications-Team</b></p>	<p><b>Director Marketing communication</b></p>	<p><b>Ms. Dominique Ewert</b>  <a href="mailto:dominique.ewert@messefrankfurt.com">dominique.ewert@messefrankfurt.com</a>                  Tel: +49 69 7575-6463</p>
	<p><b>Media Relations</b></p>	<p><b>Ms. Anja Bräutigam</b>  <a href="mailto:anja.braeutigam@messefrankfurt.com">anja.braeutigam@messefrankfurt.com</a>                  Tel: +49 69 7575-5461</p>
	<p><b>Advertising</b></p>	<p><b>Ms. Janina Lieser</b>  <a href="mailto:janina.lieser@messefrankfurt.com">janina.lieser@messefrankfurt.com</a>                  Tel: +49 69 7575-5745</p>
	<p><b>Organisation Marketing communication</b></p>	<p><b>Ms. Natalie Maas</b>  <a href="mailto:natalie.maas@messefrankfurt.com">natalie.maas@messefrankfurt.com</a>                  Tel: +49 69 7575-6357</p>