

# ISH 2023

## Prices for stand space rental

### Early Booking

Prices „Early Booking“ – Prices for stand space rental by receipt of intention to exhibit until 18<sup>th</sup> February, 2022

Standtype	Standspace up to 399 m <sup>2</sup> * (per m <sup>2</sup> )	Standspace over 400 m <sup>2</sup> * (per m <sup>2</sup> )	Standspace over 790 m <sup>2</sup> * (per m <sup>2</sup> )
1-side open	328.00 €	271.00 €	275.00 €
2-side open	336.00 €	278.00 €	275.00 €
3-side open	340.00 €	281.00 €	275.00 €
4-side open	342.00 €	286.00 €	275.00 €
Outdoor Area	230.00 €	230.00 €	230.00 €
2-storey up to 99 m <sup>2</sup> **	120.00 €	120.00 €	120.00 €
2-storey over 100 m <sup>2</sup> **	60.00 €	60.00 €	60.00 €

### Regular Prices

Prices „Regular“ – Prices for stand space rental by receipt of intention to exhibit from February 19<sup>th</sup>, 2022 on

Standtype	Standspace up to 399 m <sup>2</sup> * (per m <sup>2</sup> )	Standspace over 400 m <sup>2</sup> * (per m <sup>2</sup> )	Standspace over 790 m <sup>2</sup> * (per m <sup>2</sup> )
1-side open	416.00 €	360.00 €	321.00 €
2-side open	426.00 €	370.00 €	321.00 €
3-side open	438.00 €	380.00 €	321.00 €
4-side open	449.00 €	391.00 €	321.00 €
Outdoor Area	230.00 €	230.00 €	230.00 €
2-storey up to 99 m <sup>2</sup> **	120.00 €	120.00 €	120.00 €
2-storey over 100 m <sup>2</sup> **	60.00 €	60.00 €	60.00 €

## Special instructions

All of the above prices

- plus environmental charge of 3.90 € per m<sup>2</sup>
- plus AUMA-fee of 0.60 € per m<sup>2</sup>
- plus obligatory Media Package of 985.00 €
- Prices exclude VAT

\* Provided for the total exhibition space, not including outdoor exhibition areas and space in upper levels when there is 2-storey structure. Also considering corporate affiliations (subsidiary companies with 100%).

\*\* 2-storey stand constructions are subject to approval and will be billed after the end of the event.

## Media Package

### The obligatory Media Package for ISH:

Standard Price for basic entry: **985.00 €** plus VAT

- **Print-Presence** (catalogue)
  - ⇒ Company name, address, phone no., fax no., website, Email, hall- and stand number
  - ⇒ Inclusion in 2 product groups
- **Online Presence** (ISH Contactor)
  - ⇒ Company name, company address, contact details, stand number(s)
  - ⇒ 2 product groups
  - ⇒ 1 company page (each with 1 picture and 8,000 characters of text per language, i.e., German and English)
  - ⇒ 5 product pages (each with 1 picture and 7,000 characters of text per language, i.e., German and English)
  - ⇒ 5 search terms for the ISH Contactor
  - ⇒ 5 direct links to your products
  - ⇒ 10 Social Media Links
  - ⇒ 6 PDF documents per language (German and English) as a download
  - ⇒ NEW: 4 contact persons (each with 1 picture, name, contact details and position)
- **Onsite presence**
  - ⇒ Entry in the visitor information system at the exhibition centre during the event
- **Navigator app**
  - ⇒ The official mobile application of ISH for iPhone und Android contains entry in the exhibitor- and product search engine, hall plan etc.

### NEW: Your company profile on the digital event platform

- ⇒ Extended interaction and contact options with digital matchmaking, live chat and video chat
- ⇒ New contacts and targeted customer approach
  - Daily updated overview of visitors to your digital profile
  - More targeted customer approach through digital visitor profiles and retrievable information on participants' interests
  - Marketing of your content via different channels and advertising formats such as ads, banners, live stream on the web (subject to a fee)

All details for the event media can be entered in the Media Package Manager (MPM) and updated at any time. There you will also find a large selection of additional services (e.g. logos, document download, videos) with which you can optimise your company profile.