

Sustainability

Energy  
Efficiency

ISH ENERGY

# Building New Energy

World's leading trade fair for  
HVAC + Water

Energy  
Management

Indoor  
Air  
Quality

Electrification

H<sub>2</sub>

ISH

13.–17.3.2023  
Frankfurt am Main



messe frankfurt





# ISH Energy is the world's leading trade fair for future-oriented heat generation

Manufacturers at ISH Energy will be showing solutions and concepts for ...

- Heat generation, distribution, transfer
- Energy management, storage
- Refrigeration, air-conditioning and ventilation technology
- Home and building automation / intelligent building control

# Transformation in the heating market...

- away from fossil fuels, towards renewable energies -

... is the focus of ISH Energy 2023.

The heat pump as a heat generator is currently considered to be the most important technology for the future. However, this technology is only efficient if it is thought of as a system:

- with a photovoltaic system to produce its own electricity on the roof
- an intelligent energy management system to control the energy consumers in the building
- and a storage technology for volatile electricity production.




2023

the focus will increasingly be on the intelligently connected energy system in the building and the topic of energy storage will be taken up more intensively.

This is your chance! Be part of it!



The background of the slide is a photograph of a trade show booth. On the left, a white Buderus 'Standard system' unit is displayed with a small informational card. To its right, a large solar panel is mounted on a wall. In the center, another white Buderus unit is shown. A large red rectangle is overlaid on the left side, and a blue rectangle is on the right. A semi-transparent grey rectangle in the center contains the main title.

The topics of the  
ISH are the most  
important topics  
of our time!

## Solutions for Heat Transition and Climate Protection

- REPowering EU: Technical solutions for the building sector
- Decarbonisation in the heating sector: Heat pumps as an important element for the heat transition
- Intelligent energy management: Sector coupling in buildings for climate protection
- H2-Ready: Climate-neutral heating with hydrogen

A trade fair that  
unites all  
important  
customers:

#### Visitor business sectors



Skilled trades  
**19 %**



Retail and  
wholesale trade  
**12 %**



Industry  
**26 %**



Engineering/  
planning office  
**8 %**



Local authorities/  
municipal facility  
**2 %**



Construction/real estate  
**8 %**



Utilities, building/  
energy services  
**9 %**



Other  
**16 %**



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# Energy Storage@ISH

We create your platform!

Achieve a lot with little effort! The offer is limited.

## We offer you:

- A high-quality exhibition area
- A prominent location in Hall 12.1 - in the midst of the top suppliers of heat generation, systems and heat transfer
- Strong partners with whom to jointly highlight the importance of energy storage of energy flows in buildings.



Example / Draft

Partner:

**zvei**

electrifying  
ideas



Fachverband

Batterien

## Your presentation opportunity:

### Included services:

- Presentation area within the Energy Storage communal area (approx. 6m<sup>2</sup>).
- Backlit rear wall for your company / product presentation, integrated lockable small cabinet
- Brochure stand
- Standing table with 2 bar stools
- Shared network areas
- 4 exhibitor passes
- 500 admission vouchers for your customer invitations
- Media package incl. ISH Digital Extension



Your first time offer:

**Package Price: 750 EUR** (plus VAT)



We do not know  
what the future  
holds.



Only that it will be  
exhibited with us!

Let's establish  
energy storage  
solutions together  
at ISH!

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We look forward to  
meeting you!

Your contact person:  
Vanessa Perner



[vanessa.perner@messefrankfurt.com](mailto:vanessa.perner@messefrankfurt.com)  
Tel: 069 7575 5825