



LeadSuccess

The right solutions for every event.

Why LeadSuccess?

Reasons for LeadSuccess as Lead Management Tool



DURING THE EVENT

Time saving - no more typing of addresses and notes!
With LeadSuccess forget the cumbersome collecting and sorting of handwritten information.
LeadSuccess offers you multiple solutions to collect all information in a fast and easy way.



AFTER THE EVENT

Professional trade fair follow-up - React quickly and in a structured manner to your visitors' wishes.
The data can be exported to any file format and thus easily transferred into your own CRM.

Our Products

An overview of all standard LeadSuccess products for Messe Frankfurt



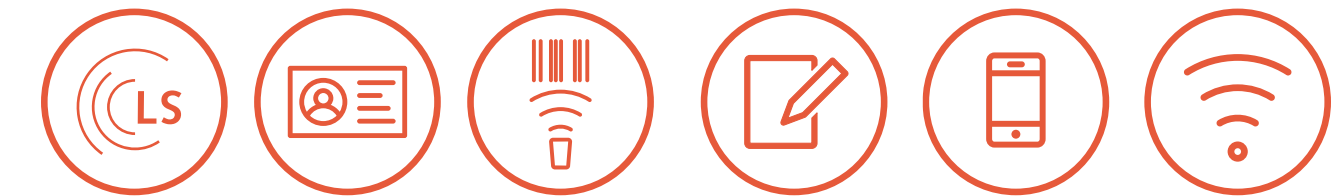
LEADSUCCESS CLASSIC APP - 152€

The convey Lead-APP - Collect your leads with your tablet or smartphone. One licence for one device.



ADDITIONAL LEADSUCCESS CLASSIC APP - 101€

The convey Lead-APP - If you need more licences for additional devices.



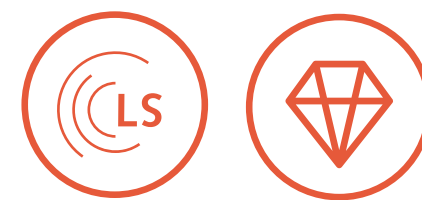
LEADSUCCESS CLASSIC IPAD - 356€

The LeadSuccess Mobile APP with a pre-configured iPad and Messe Premium Wifi to scan badges and business cards.



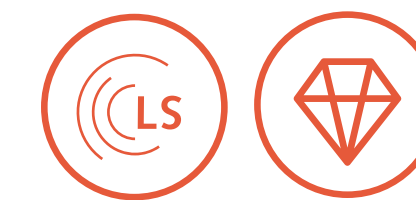
LEADSUCCESS CLASSIC SCANNER - 356€

The LeadSuccess Mobile APP with a pre-configured device, integrated barcode scanner and Messe Premium Wifi. It is not possible to scan business cards.



LEADSUCCESS PREMIUM ANALYSIS - 199€

Extension of classic visitor data with additional characteristics such as industry, department and function including a visitor analysis in form of a dashboard with visualization of the data in analysis charts and download as excel dashboard.



LEADSUCCESS PROFESSIONAL ANALYSIS - 299€

In addition to the Premium package it includes a potential exploitation by comparing your scanned visitor data with all visitors who have been at the trade fair. This allows you to check the performance of your trade show presence and compare it with your set goals.

LeadSuccess Mobile

The convey Lead-APP - Collect your leads with your tablet or smartphone

The package



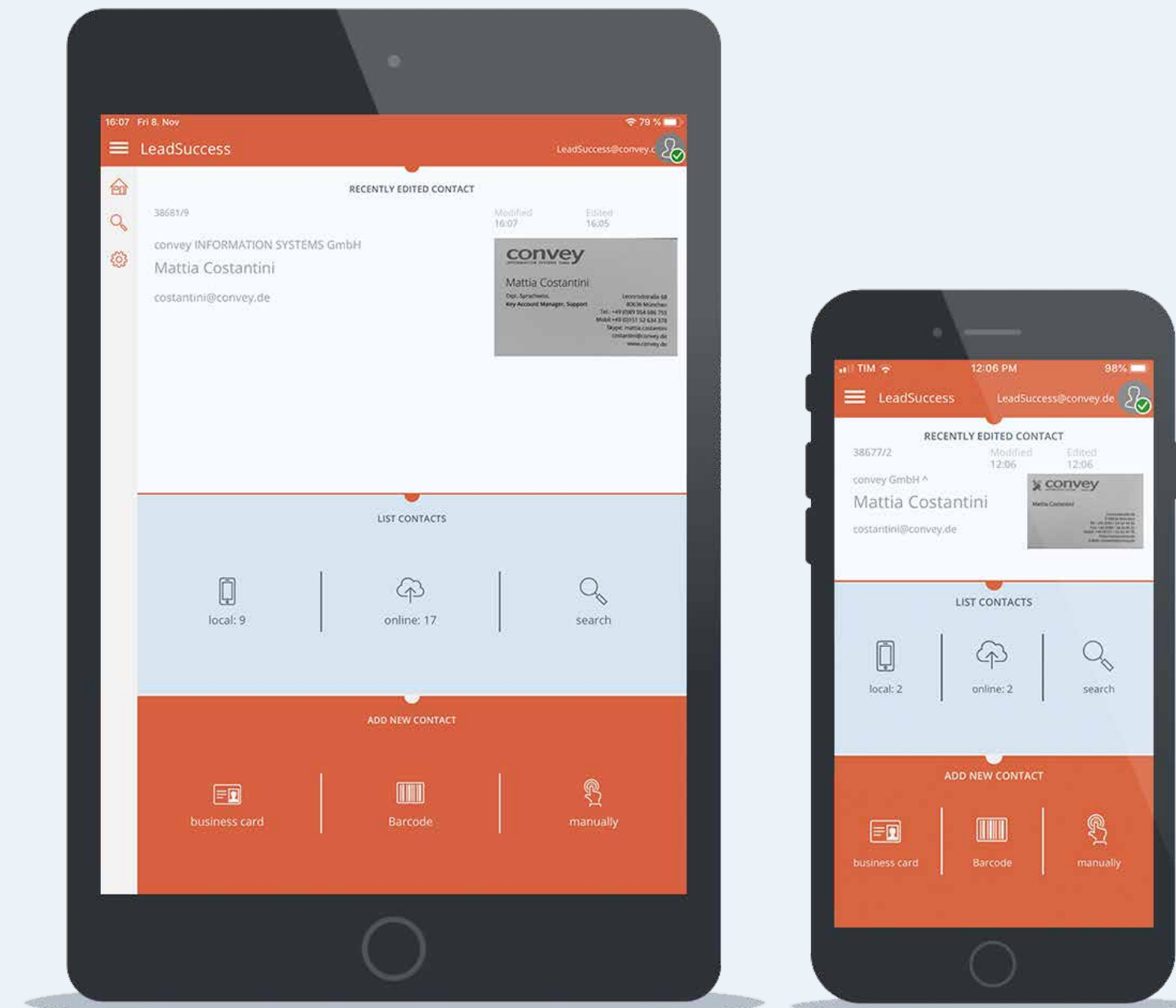
The LeadSuccess Mobile APP



Access to the LeadSuccess Portal



Support

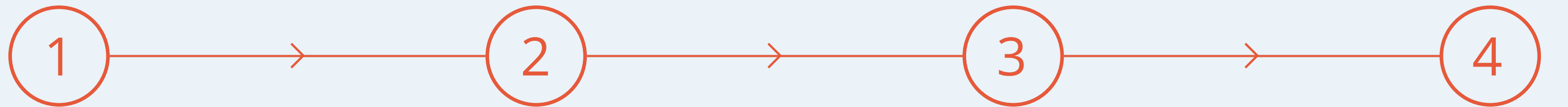


Advantages

- ✓ Different capture options: 1D barcodes, QR codes, business cards and manual capture
- ✓ Works with all current smartphones and tablets (Android, iOS, Windows)
- ✓ Works online and offline
- ✓ Professional & personal support by phone, email and on site
- ✓ Very easy to use
- ✓ Online administration portal

LeadSuccess Mobile

How to use






Download the App and log-in

Scan

Qualify

Export data

-  Download it from APP STORE
-  Download it from GOOGLE PLAY
-  Download it from WINDOWS APP STORE



1D Barcode, QR-Code, business cards or manually



Questionnaire, sketches, signature for GDPR text, audio recordings and photos



Statistics or reports

LeadSuccess Classic QR-Code Scanner

The LeadSuccess Mobile APP with a pre-configured device with integrated barcode scanner

The scanner package



The LeadSuccess Mobile APP



Pre-configured scanning device with integrated barcode scanner and touch-display



Access to the LeadSuccess Portal



Support



Messe Premium Wifi

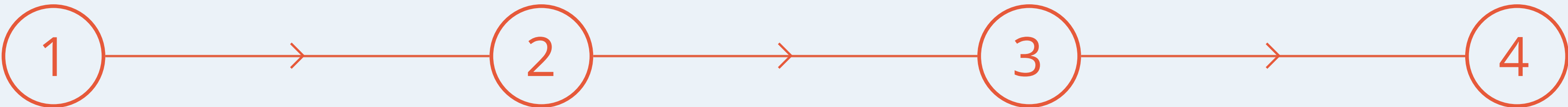


Advantages

- ✓ Integrated scanner for 1D barcodes and QR codes
- ✓ Device, application and scanner optimised for speed and usability
- ✓ Touch-Display to fill out the questionnaire, enter comments and sign a GDPR-text
- ✓ Works online and offline
- ✓ Professional & personal support by phone, email and on site
- ✓ Online administration portal

LeadSuccess Classic QR-Code Scanner

How to use



The pre-configured device must be picked up by you

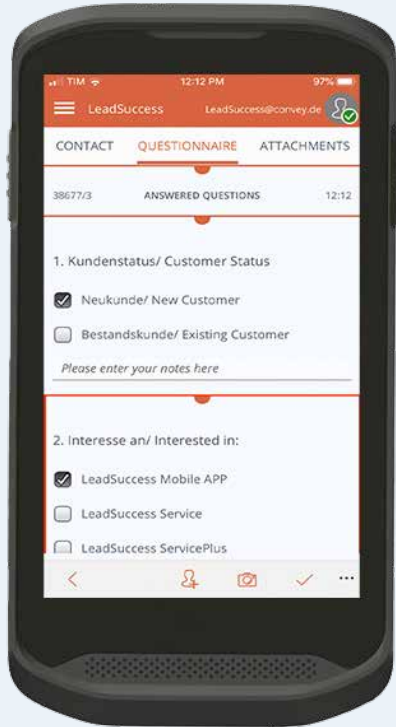


Collect



1D Barcode, QR-Code, or manual capture

Qualify



Questionnaire, sketches, audio recordings and signature for GDPR text

Export data



Statistics or reports

LeadSuccess Classic iPad

The LeadSuccess Mobile APP with a pre-configured iPad

The package



The LeadSuccess Mobile APP



Pre-configured iPad for scanning barcodes and business cards



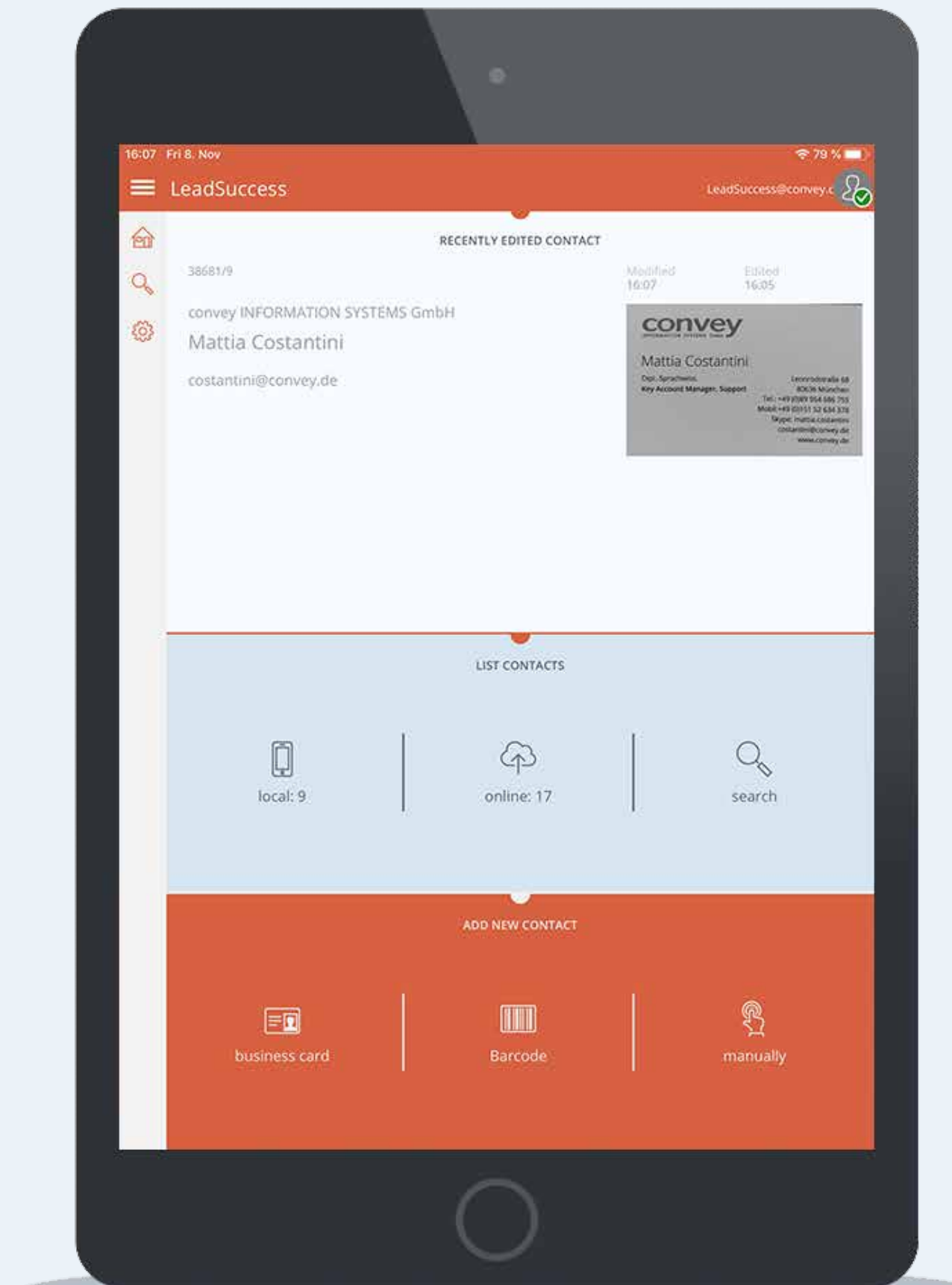
Access to the LeadSuccess Portal



Support



Messe Premium Wifi

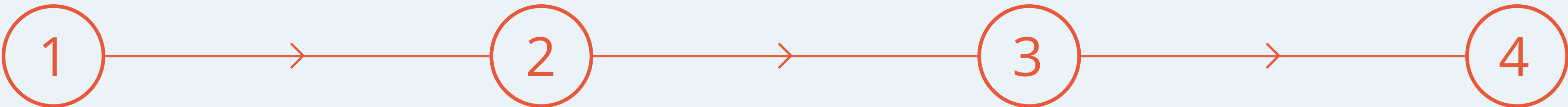


Advantages

- ✓ Different capture options: 1D barcodes, QR codes, business cards and manual capture
- ✓ large 9,7" Touch-Display to fill out the questionnaire, enter comments and sign a GDPR-text
- ✓ Works online and offline
- ✓ Professional & personal support by phone, email and on site
- ✓ Online administration portal

LeadSuccess Classic iPad

How to use

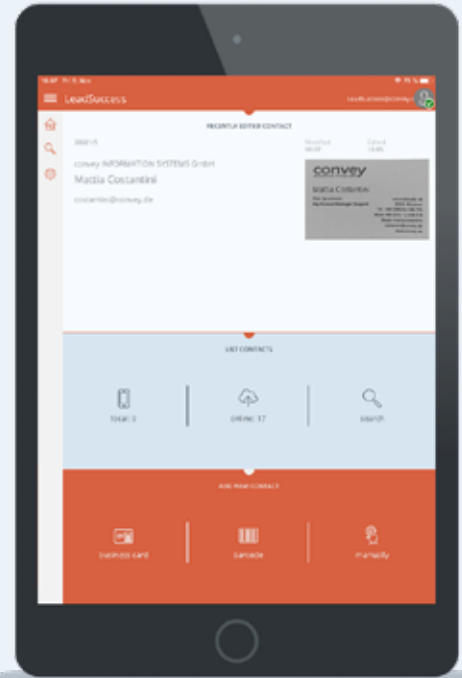


The pre-configured iPad must be picked up by you

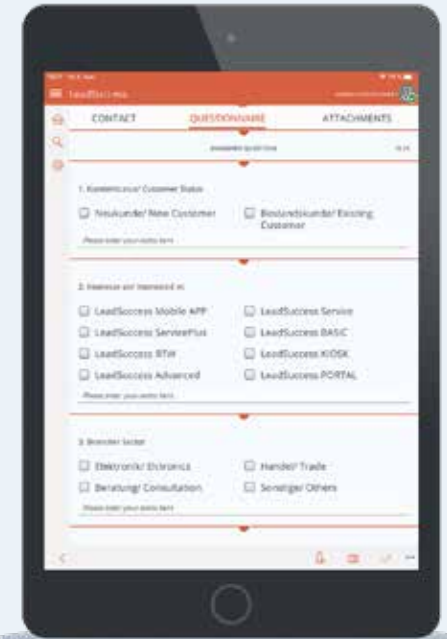
Collect

Qualify

Export data



1D Barcode, QR-Code, business cards or manual capture



Questionnaire, sketches, signature for GDPR text, audio recordings and photos



Statistics or reports

LeadSuccess Portal

Manage and control your event via the LeadSuccess Portal. Included in every package.



Features



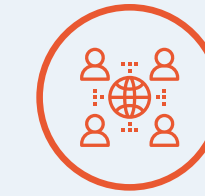
Dashboard with statistics and graphics



Digital questionnaire



Mailing



User Management - Individual color design (Corporate Identity)



Export Excel / PDFs



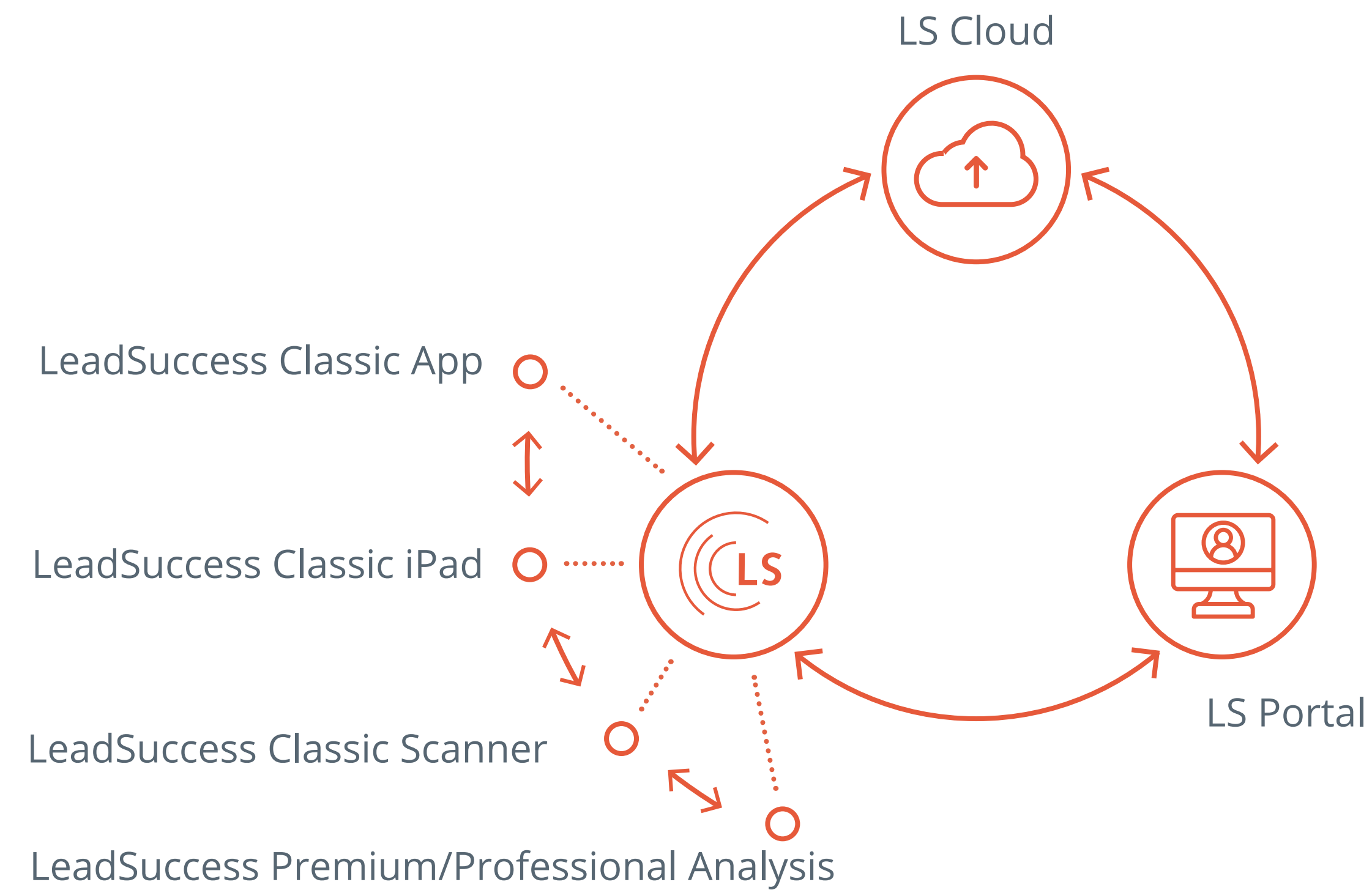
GDPR compliant



Check in/out application with messaging function

Modular

All products can be used individually or in combination



Modular System

- ✓ All convey products can be combined to fit your needs.
- ✓ All products synchronise with one portal to allow for easy set up and management.



Get in touch with us!

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In cooperation with

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