

news +++ ISH
13 to 17 March 2023



ISH 2023 interim result: growing anticipation

Frankfurt am Main, 14 December 2022. The focus of ISH - The world's leading trade fair HVAC + Water, from 13 to 17 March 2023, is on marketable solutions for a sustainable future. Currently, the organisers are expecting around 2,000 companies to present their solutions for renewable sources of energy, sustainable water usage and clean air at the leading international trade event for the HVAC and water sector.

ISH from 13 to 17 March 2023 is to be held under the motto, 'Solutions for a sustainable future'. For five days, everything at the world's leading trade fair for HVAC + Water will revolve around innovations that contribute to achieving climate-protection targets and a responsible and efficient use of resources. "The interim result is a source of growing anticipation for us. At present, we expect around 2,000 exhibitors to participate and take advantage of the power of attraction exercised by ISH for their businesses. They are spread fairly evenly across the two main sections of the fair, ISH Water and ISH Energy. Accordingly, the coming ISH is an unrivalled opportunity for them to present their solutions to an international audience of trade visitors, to profit from networking effects and to exchange valuable knowledge", explains Stefan Seitz, ISH Brand Management Director.

With 70 percent of exhibitors coming from outside Germany, the 2023 edition of the world's biggest meeting place for the sanitaryware, heating and air-conditioning sector is distinguished by a high level of internationality. Besides the many German companies, the majority of exhibitors will be making their way to Frankfurt from Italy, Turkey, Spain, China, Poland, France, the Netherlands, Austria, Belgium, Sweden and Switzerland. They are spread across the two main sections of the fair, ISH Water and ISH Energy. The focus of the ISH Water section is on modern bathroom design and sustainable technology in the use of water as a valuable resource. In Halls 1, 2, 3, 4, 5 and 6, visitors will find innovative products and solutions for the lifestyle-oriented bathroom, a hygienic drinking-water installation, quick and easy installation and fastening technologies and software solutions.

The spectrum of products at ISH Energy in Halls 8, 9, 10, 11 and 12 ranges from innovative heat generation, especially sustainable heat-pump technology, modern heat distribution, delivery and systems, via intelligent home and building automation, to cooling, air-conditioning and ventilation technology under the motto, 'Air is essential for life'.

The ISH Contactor offers an up-to-date overview of all exhibitors taking part in the fair at www.ish.messefrankfurt.com/contactor.

The top themes: the future in sight

"Solutions for a sustainable future' is the motto of ISH 2023 where everything will revolve around innovations that contribute to achieving climate-protection targets and a responsible and efficient use of resources. Buildings, which account for around 40 percent of energy consumption, can play an important role in this. Thus, sustainability is the most

important issue facing the sector and the determining factor for all top themes. In the ISH Energy section, the focus is on the expansion of renewable energies, decarbonisation, greater energy efficiency, heat-pump technology and the use of hydrogen. This is reflected by the top themes, 'Solutions for Heat Transition and Climate Protection' and 'Energy Efficiency & Sustainability'. An integral part of ISH, the subject of air, also makes an important contribution to the superordinate goal of CO₂ reduction and energy saving and will be given due prominence in 2023 by the top theme of 'Indoor Air Quality'. In the ISH Water section, the spotlight with 'Resource Water' is on the sustainable use and supply-side security of drinking water. The second top theme, the 'Sustainable Bathroom' puts the emphasis on ecological factors in the bathroom.



Meet new and potential customers personally, exchange expert knowledge and ideas and find new inspiration: ISH in Frankfurt is the international meeting place for the sanitaryware, heating and air-conditioning sector. Source: Messe Frankfurt Exhibition GmbH

A blend of expert knowledge, trending themes and networking

A multi-faceted programme of events awaits everyone from the sanitaryware, heating and air-conditioning business, e.g., from the installation trade, the retail side, the industry, planning offices, the building and housing sector and public authorities and utilities. For the first time, the thematic grouping of events in the form of hotspots will ensure rapid orientation at the fair. Full details for the wide-ranging programme of events at ISH 2023 can be found at www.ish.messefrankfurt.com/events.

ISH Digital Extension

The digital platform accompanying the trade fair will run concurrently with ISH 2023 in Frankfurt and for a week afterwards. From 13 to 24 March 2023, the [ISH Digital Extension](#) offers participants the chance to take part in the fair virtually. One advantage is the opportunity to make targeted contacts. Thanks to an AI-aided matchmaking system, it will be possible for participants to find potential customers or suppliers and to make contact with them either at the fair or digitally. Moreover, individual items on the programme of events can be seen as on-demand videos whenever it suits the user.

ISH

The world's leading trade fair HVAC + Water

ISH opens its doors in Frankfurt am Main from 13 to 17 March 2023.

Digital Press kit & photos:

www.ish.messefrankfurt.com/trade-press-talk

www.ish.messefrankfurt.com/press

Social media:

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com