

Startup-Participation ISH 2025 - Offer

Startup@ISH

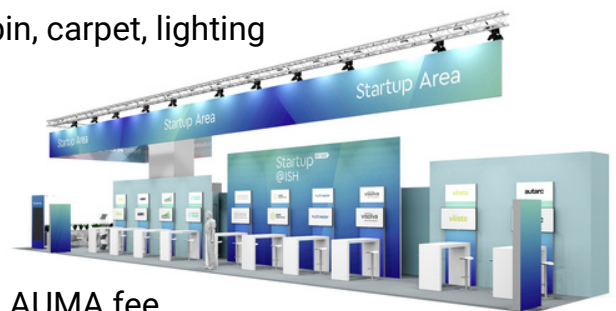
Apply for a one-day participation or as a permanent exhibitor in the Startup Area at **ISH – the world's leading trade fair for HVAC**. Under the theme "**Solutions for a Sustainable Future**", the sanitation, heating, and air conditioning technology sectors will present themselves at the upcoming ISH, which takes place every two years in Frankfurt. ISH 2023 hosted over 2,000 exhibitors and attracted more than 150,000 visitors from 154 countries.

Since 2019, the VdZ has been responsible for the **large Startup@ISH Area** at the world-leading trade fair.

The next ISH will take place from **March 17th to 21st, 2025**.

Terms and Conditions

- A highly visible startup area for ample networking opportunities in Hall 11.1
- Approx. 4 m² booth space
- High-quality booth construction
- 1 standing table, 2 bar stools, monitor, trash bin, carpet, lighting
- Logo placement at your booth
- Power connection 1-3 kW and consumption
- Wi-Fi access
- Startup pitch on the Startup Stage
- 2 free exhibitor passes
- Marketing package, promotional contribution, AUMA fee
- Unlimited free tickets (vouchers) for customers



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Example - may differ from the final concept

Cost

Exhibitor (1 day): **€450 plus VAT**
Permanent exhibitor (5 days): **€1,950 plus VAT**

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Application Criteria

- Less than 10 years old
- Highly innovative product or service
- Significant growth in employees and/or revenue

Application

Informal application via email to kilian.peters@vdzev.de with the following information:

1. Name of the company
2. Year of founding
3. Brief product/project description
4. First name, last name, contact details, and position of the company's point of contact

For any questions, simply send an email to the address provided.

Contact

Kilian Peters

Event & Startup Coordinator

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