**Info text long ISH 2025**

Headline: 52 characters incl. spaces

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**ISH 2025: on new paths to a sustainable built world**

The sustainable development of the built world includes the protection of water, reduced emissions, renewable energy sources and their efficient utilisation. Experts from the HVAC sector will be presenting the technologies and innovative solutions that can achieve this at ISH from 17 to 21 March 2025. The exhibitors' range of products and services in 2025 is divided into thematic solution fields.

The world's leading trade fair for HVAC + Water is the international meeting place for the sanitation, heating and air-conditioning trade and industry, specialist planners and engineers, retailers, architects, interior architects and designers, the construction and housing industry, as well as investors and local authorities. They all come to Frankfurt to experience the innovations of the sanitary, heating and air-conditioning technology sector, build up new knowledge and to network.

Under the motto ‘Solutions for a sustainable future,’ ISH 2025 will focus on the factors driving the sanitation, heating and air-conditioning sector. They include environmentally friendly and efficient heat generation, the conscious use of water and hygienic and clean air.

The topics of the sanitation, heating and air-conditioning sector are also reflected by the organisation of the trade fair. The basis for this was the interests and needs of visitors. At its core are eight new solution fields designed to provide quick orientation. They are called: Solutions for Bathrooms, Water-bearing Systems, Installation, Heat Generation, Indoor Air, Intelligent Building Management, Software and Solutions for Sanitary & HVAC Production. At the cutting edge, the topics of sustainability and digitalisation play an important role for all fields of ISH.

### Highlights for inspiration and knowledge transfer

From Conferences & Talks, Awards or Special Areas, from Young Innovators & Startups to the ISH Festival - the accompanying events at ISH are as diverse as the exhibitors' offerings. The programme offers a wide range of activities, including the Value of Water Conference for the first time, which will focus on solutions for advancing the UN's Sustainable Development Goal no. 6 for clean water and sanitation. Another conference will concentrate on the contributions that building technology can make in order to achieve climate protection targets and reduce CO2 emissions. Trends in bathroom design as well as information and networking areas for various fields of application for sanitary facilities will take centre stage in several special areas. They offer visitors inspiration, information and dialogue on various topics.

With the ISH Festival, for the first time ISH is bringing together all young sanitation professionals and future experts to network with the stars of the creator scene, engage in dialogue with top brand manufacturers and compete against each other in various challenges. Special events such as the presentation of the Designplus awards by ISH honour outstanding innovations and guided tours lead to themed highlights by selected exhibitors.

All information on the eight solution fields and events can be found at ish.messefrankfurt.com.

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