



Building Technologies trade fairs with a new forward-looking focus

Frankfurt am Main, 28 August 2024. The building sector is facing many major challenges: rising construction costs and a shortage of skilled workers are colliding with an urgent need for new housing. Simultaneously, the energy and heating transition, not to mention the rapid pace of digitalisation, are creating new opportunities for a sustainable future. Messe Frankfurt has responded to the dynamic challenges in the market with a newly formed management team for its Building Technologies division.

Johannes Möller, who was previously responsible for Light + Building, has been appointed Group Show Director, Building Technologies Shows, with immediate effect. Over the last four years, a really challenging time, he successfully managed the world's leading trade fair for lighting and building-services technology while simultaneously expanding its international network. Against this background, he has been responsible for the management and strategic orientation of the Light + Building, ISH and Intersec brands since August 2024.

He continues to report to Iris Jeglitza-Moshage, Senior Vice President Technology. She assumed responsibility for the division 14 years ago and is also a member of the Executive Board of Messe Frankfurt. Möller's promotion means she will now be able to focus more on her managerial duties, while her many years of expertise will ensure the necessary continuity. "By taking this step, we have not only settled the succession for three of our most important brands at an early stage but also reinforced the managerial resources needed for our Building Technologies Industry Cluster," explains Iris Jeglitza-Moshage. Furthermore, she explains, "We are delighted that we have been able to find a successor within the company, especially because Johannes Möller has made an important contribution to the success of our international portfolio of Building Technology trade fairs over recent years. Now, he will be able to concentrate fully on the strategic growth of these brands in both Germany and abroad."

Johannes Möller began his career in the trade-fair industry as a graduate exhibition, congress and event manager in the sales department of Prolight + Sound. He then spent four years as the personal assistant to the CEO of Messe Frankfurt before assuming responsibility as Director of Brand Management and Development, Technology, in 2017. After managing Light + Building, taking on overall responsibility for the Technology division is the next logical step and represents the continuation of his previous successes.



Johannes Möller, new Group Show Director, Building Technologies Shows
Source: Messe Frankfurt Exhibition GmbH

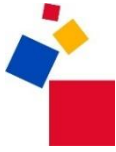
ISH will remain under the experienced management of Stefan Seitz. For the past twelve years, he and his team have been planning and organising the world's leading trade fair for HVAC and water every two years. The management team for the Building Technologies Shows Group also includes Dominique Ewert, who is responsible for the company's marketing-communication activities in the field of technical trade fairs.

From 1 October 2024, Steffen Larbig will be responsible for the development of Light + Building. Commenting on the new member of the management team at Messe Frankfurt, Ms Jeglitza-Moshage says, "Mr Larbig brings with him extensive international sales expertise, experience in key account management and a wealth of ideas for the future direction of Light + Building." The next chapter in the successful development of the brand will be written in close collaboration with the highly experienced Light + Building team.

ISH – World's leading trade fair for HVAC + Water – will be held from 17 to 21 March 2025. www.ish.messefrankfurt.com

The next Light + Building – World's leading trade fair for Lighting and Building-Services Technology – will take place in Frankfurt am Main from 8 to 13 March 2026. www.light-building.messefrankfurt.com

Further information about the Building Technology Network:
www.technology-marketing.messefrankfurt.com



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