



## Designplus Award by ISH: the nominees have been chosen

**Frankfurt am Main, 18 February 2025. As the world's leading trade fair, ISH sets standards in the areas of water, heating and air. In 2025, it will once again be offering a platform for outstanding innovations and design quality with the Designplus Award by ISH in collaboration with Stylepark. The expert jury has made its decision: 34 nominees have been selected from over 160 submissions and will be presented in an exclusive special exhibition in the foyer of Hall 5.1 during the entire ISH. The winners of the award will be announced on the first day of the fair at a festive awards ceremony at 2 p.m. at the Design Plaza in Hall 3.1.**

The selection process for the Designplus Award by ISH took place in several phases. First, the nominees were determined before the jury chose the winners in a final meeting. The independent jury – consisting of renowned experts from the sanitation and heating industry, such as Elke Oechsner (Managing Director Heizungs-Journal Verlags GmbH), Prof. Amandus Samsøe Sattler (ensemble studio architektur, President DGNB e.V.), Matthias Thiel (Consultant Business Administration Data Management, Demographic Change at ZVSHK – Zentralverband Sanitär Heizung Klima), Jens Wischmann (Managing Director of VDS – Vereinigung Deutsche Sanitärwirtschaft e.V. & Managing Director of VdZ – Wirtschaftsvereinigung Gebäude und Energie e.V.) as well as Stylepark AG (Magazine for Architecture and Design) – evaluated the submissions according to the highest quality standards. Particular emphasis was placed on sustainability, degree of innovation, as well as functional and aesthetic aspects.

'We have received a wide range of submissions from the plumbing, heating, energy, ventilation and software sectors,' according to jury member Jens Wischmann. 'This is an impressive demonstration of how broadly based the HVAC industry is. It is particularly pleasing that we are seeing not only excellent design, but also highly innovative, solution-oriented products that represent a real improvement. This makes me optimistic for an exciting ISH 2025.' The solution orientation is in line with this year's thematic focus of the ISH, which offers visitors a better orientation with eight solution areas.

The nominated products represent the industry's entire diversity and show the latest developments in the following categories:

- Water & Efficiency +
- HVAC & Sustainability +
- Smart & Control +
- Design & Innovation +
- Young Innovators +
- Sustainable Exhibition Stand +

Both large industrial companies and young, innovative start-ups are represented. The products submitted come from 24 countries and underline the international importance of ISH as the world's leading trade fair for HVAC and water.



Participants of the jury meeting. From left to right: Jens Wischmann (Managing Director of VDS – Vereinigung Deutsche Sanitärwirtschaft e.V. & Managing Director of VdZ – Wirtschaftsvereinigung Gebäude und Energie e.V.), Matthias Thiel (Consultant Business Administration, Data Management, Demographic Change at ZVSHK – Zentralverband Sanitär Heizung Klima), Elke Oechsner (Managing Director Heizungs-Journal Verlags GmbH), Stefan Seitz (Director ISH Brand Management), Franziska von Schumann (Publisher & Board Member Stylepark), Prof. Amandus Samsøe Sattler (ensømbles studio arkitektur, President DGNB e.V.), Anna Moldenhauer (Editor-in-chief Stylepark Magazine), Robert Volhard (Founder, Publisher & Board Member Stylepark). Source: Messe Frankfurt Exhibition GmbH

Learn more about the nominated products here:

<http://ish.messefrankfurt.com/ish-2025-designplus-nominees>

All information about the Designplus Award by ISH at:

[Awards](#)

ISH – The World's Leading Trade Fair for HVAC and Water

ISH opens its doors from 17 to 21 March 2025.

### **+++ Online accreditation for the media +++**

Online accreditation for the media at ISH 2025 can now be accessed via the following link: <https://presseakkreditierung.messefrankfurt.com>

#### **Important: due to a system upgrade, please note:**

- The previous registration data for the Messe Frankfurt accreditation tool (prior to 2021) are no longer valid.
- If you already have a Messe Frankfurt login, please register using these login details.
- Please update or complete your profile during this process.
- If this is the first time you are registering online via the new portal and do not have an account yet, simply go step by step through the registration process.

Should you have any questions, please do not hesitate to contact us at → [press.ish@messefrankfurt.com](mailto:press.ish@messefrankfurt.com).

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