Branding Package

Make your brand visible throughout the customer journey

With the Branding Package, you can personalize the invitations for your customers and create a professional, consistent brand experience - from the moment they redeem their visitor voucher to their visit at your trade-show booth. This keeps your brand visible even before the trade fair begins and helps you make a stronger impression on your customers.

Simply book the Branding Package in the Exhibitor Ticketing.
>> This way to the Exhibitor Ticketing

Your customized brand presence in just a few minutes
In the Exhibitor Ticketing, select the Branding Package and upload your logos, banners or graphics using the convenient self-service function. Your branding will then be displayed across the digital advertising spaces along the customer journey and shown to your invited customers.

You can:
- customize the ticket shop and tickets in your corporate design;
- brand the entrance terminals Speedy and give your customers a personalized welcome;
- add your hall and stand number so your customers can find you quickly and easily.

An overview of the required graphic formats and a design guide for agencies are available directly in the Exhibitor Ticketing.

More visibility. More visitors. More impact.
The Branding Package keeps your company visible to your customers throughout the entire customer journey.

Your benefits at a glance:
- Increase awareness of your company.
- Strengthen customer loyalty.
- Build a stronger brand presence.
- Drive more visitors to your stand by displaying your hall and stand number.
- Connect directly with your invited customers at multiple touchpoints.

>> How to Branding Package for ISH



Your branding in the ticket shop



Your branding on the voucher registration landing page



Your branding on the Print@Home ticket



Your branding on the Wallet ticket



Your branding on the Speedy entry terminal (in front of Go-Screen)