

Startup-Participation ISH 2027 – Offer

Startup@ISH

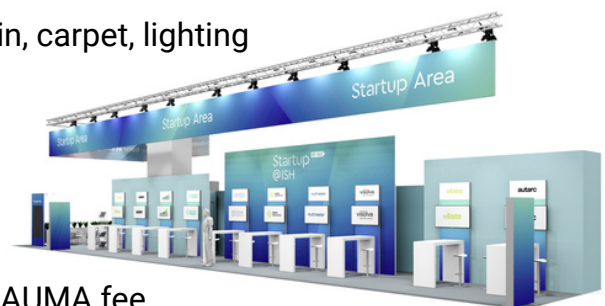
Apply for a one-day participation or as a permanent exhibitor in the Startup Area at **ISH – the world's leading trade fair for HVAC+**. Under the theme "**The Power of Solutions**", the sanitation, heating, and air conditioning technology sectors will present themselves at the upcoming ISH, which takes place every two years in Frankfurt. ISH 2025 hosted over 2,100 exhibitors and attracted more than 160,000 visitors from 149 countries.

As the VdZ, we have been responsible for the large Startup@ISH Area at the world's leading trade fair since 2019 – and for 2027, we are planning the biggest Startup Area the ISH has ever seen.

The next ISH will take place from **15 to 19 March 2027** in Frankfurt.

Terms and Conditions

- A impressivly designed startup area for ample networking opportunities in Hall 11.1
- Approx. 4 m² / 6 m² (+) booth space
- A High-quality booth construction
- 1 standing table, 2 bar stools, monitor, trash bin, carpet, lighting
- Logo placement at your booth
- Power connection 1-3 kW and consumption
- Wi-Fi access
- Startup pitch on the AI-Stage
- 2 free exhibitor passes
- Marketing package, promotional contribution, AUMA fee
- Unlimited free tickets (vouchers) for customers



fairconstruction

© All rights reserved.
Keine Produkt-Marken und Service-Marken

Kosten

Exhibitor (1 day):	€600 plus VAT
Permanent exhibitor (5 days):	€2,750 plus VAT
Permanent+ exhibitor (5 days):	€2.995 plus VAT

Example - may differ from the final concept

Startup-Participation ISH 2027 – Offer

Application Criteria

- Less than 10 years old
- Highly innovative product or service
- Significant growth in employees and/or revenue

Application

Informal application via email to kilian.peters@vdzev.de
with the following information:

1. Name of the company
2. Year of founding
3. Brief product/project description
4. First name, last name, contact details, and position of the company's point of contact

For any questions, simply send an email to the address provided.

Ansprechpartner

Kilian Peters

Event & Startup Coordinator

kilian.peters@vdzev.de

Tel. 030 / 27874408-23 | Mob. +49 (0) 175 / 35 81 571

VdZ – Wirtschaftsvereinigung Gebäude und Energie e.V.
Oranienburger Straße 3 - 10178 Berlin