ISH 2027

Prices for stand space rental

Early Booking

Prices for stand space rental by receipt of intention to exhibit **until December 14, 2025.**

Standtype	Standspace up to 399 sqm * (per sqm)	Standspace over 400 sqm * (per sqm)	Standspace over 800 sqm * (per sqm)
1-side open	348,00 €	282,00 €	295,00 €
2-side open	358,00 €	292,00 €	295,00 €
3-side open	368,00 €	302,00 €	295,00 €
4-side open	373,00 €	307,00 €	295,00 €
Outdoor Area	250,00 €	250,00 €	250,00 €
2-storey up to 99 sqm **	120,00 €	120,00 €	120,00 €
2-storey over 100 sqm **	60,00 €	60,00 €	60,00 €

Regular Prices

Prices for stand space rental by receipt of intention to exhibit **from December 15, 2025.**

Standtype	Standspace up to 399 sqm * (per sqm)	Standspace over 400 sqm * (per sqm)	Standspace over 800 sqm * (per sqm)
1-side open	455,00 €	390,00 €	405,00 €
2-side open	465,00 €	400,00 €	405,00 €
3-side open	475,00 €	410,00 €	405,00 €
4-side open	480,00 €	415,00 €	405,00 €
Outdoor Area	250,00 €	250,00 €	250,00 €
2-storey up to 99 sqm **	120,00 €	120,00 €	120,00
2-storey over 100 sqm **	60,00 €	60,00 €	60,00 €

Please note the special information on prices and the media package on the following page.

Special instructions	All of the above prices

- plus environmental charge of 4.40 € per sqm
- plus AUMA-fee of 0.60 € per sqm
- plus obligatory Media Package of 985.00 €
- Prices exclude VAT

* Provided for the total exhibition space, not including outdoor exhibition areas and space in upper levels when there is 2-storey structure. Also considering corporate affiliations (subsidiary companies with 100%).

** 2-storey stand constructions are subject to approval and will be billed after the end of the event.

Media Package	**The obligatory Media Package for ISH 2027:**

Standard Price for basic entry: **985.00 €** plus VAT

- **Print-Presence (catalogue)**
  - ⇨ Company name, address and contact details, stand number(s)
  - ⇨ Mention of your company under two product groups

- **Online Presence (ISH Contactor)**
  - ⇨ Company name, address and contact details, stand number(s)
  - ⇨ Mention of your company under two product groups
  - ⇨ Mention of your company under two solution/application fields
  - ⇨ 1 company page (each with 1 picture and 8,000 characters of text per language, i.e., German and English)
  - ⇨ 5 product pages (each with 1 picture and 7,000 characters of text per language, i.e., German and English)
  - ⇨ 5 Search terms of 60 characters each: Define five terms under which you would like to be
  - ⇨ 4 Contact persons with contact details
  - ⇨ 4 events (inform visitors about your events)
  - ⇨ 5 direct links to your products
  - ⇨ 10 Social Media Links
  - ⇨ 6 PDF documents per language (German and English) as a download

- **Onsite presence**
  - ⇨ Entry in the visitor information system at the exhibition centre during the event

- **Navigator app**
  - ⇨ The official mobile application of ISH for iPhone und Android ontains entry in the exhibitor- and product search engine, hall plan etc.

- **Building.Technology.Solutions content hub**
  - ⇨ exclusive placement in the international exhibitor directory, themed connections for scoring targeted leads

All details for the event media can be entered in the Media Package Manager (MPM) and updated at any time. There you will also find a large selection of additional services (e.g. logos, document download, videos) with which you can optimise your company profile

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