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15 to 19 March 2027

ISH

Call for Entries: ISH Designplus Award seeks innovative solutions for HVAC + Water

Frankfurt am Main, 28 October 2026. Under the motto “The Power of Solutions”, ISH 2027 puts practical solutions and innovative concepts in the spotlight as the leading platform for the sector. The Designplus Award recognises particularly outstanding developments and has done so since 1995. As an established benchmark for the industry, it stands for continuity, professional relevance and recognition. ISH exhibitors can submit their innovations until 22 January 2027.

For more than three decades, the Designplus Award has been showcasing products that combine design quality with technological progress. An independent jury of experts from industry, design and architecture decides on the awards. Its verdict recognises the quality of the winning solutions and the work of the teams behind them.

Discover award-winning solutions at ISH

The winners will be honoured at a ceremony on the first day of the trade fair. A new highlight is the Guided Tours programme: instead of a separate special exhibition, trade visitors and members of the press can discover the award-winning solutions directly at the winners’ stands. They can experience the concepts in the context of the trade fair and discuss them with the manufacturers in person.

“As the world’s leading trade fair, we see it as our responsibility to showcase innovation and help drive it forward. The Designplus Award reflects the current direction of the sector: the winning solutions show how companies are responding to key challenges related to water, heating and air. This gives trade visitors and members of the press at ISH an overview of current developments and approaches to solving these challenges,” says Stefan Seitz, Director ISH Brand Management.

Award categories

The Designplus Award comprises four main categories and two special categories:

Water & Efficiency +: Solutions that use water more efficiently by reducing consumption and losses, safeguarding drinking water hygiene, or intelligently monitoring and controlling water use.

HVAC & Resource Efficiency +: Energy-efficient heating and air-conditioning technology that integrates renewable energy, reduces CO_2 emissions and contributes to a healthy indoor climate.

Smart & Control +: Intelligent control and networking of building services equipment and systems. The focus is on demand-based automation and solutions that optimise energy consumption and comfort.

Design & Innovation +: Solutions that combine sophisticated design with innovative technology, for example through new materials, processes, functions or sustainable use concepts.

Entry to the two special categories is free of charge:

Young Innovators +: For participants in the ISH Startup and Scaleup Area. This category recognises new ideas, technologies and business models.

Sustainable Exhibition Stand +: For exhibitors whose stands stand out for their environmentally friendly materials and resource-efficient construction methods, from planning through to operation.



The Designplus Award ceremony at ISH 2025 (Source: Messe Frankfurt Exhibition GmbH/ Pietro Sutera).

The independent jury will meet in mid-February to review all entries. The evaluation criteria range from compelling design and technological innovation to sustainability and relevance to the future of the sector. The jury's verdict gives the winners significant recognition within the industry. ISH's comprehensive communications package also offers additional visibility across a range of channels. The Designplus Award is organised in cooperation with Stylepark, the magazine for architecture and design. For further information and to submit an entry, visit https://ish.messefrankfurt.com/designplus-award.

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The next ISH, the world's leading trade fair for HVAC and water, will take place from 15 to 19 March 2027 in Frankfurt am Main. www.ish.messefrankfurt.com

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Your contact:
Annika Rosemann
Phone: +49 69 75 75-3388
annika.rosemann@messefrankfurt.com

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

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