



## Messe Frankfurt to expand portfolio in Central Asia and organise Intelligent Building Expo

**Frankfurt am Main, 24 09 2025. Messe Frankfurt is expanding its portfolio in the Central Asian market and, with the Intelligent Building Expo 2026, is organising its first ever technical trade fair in Uzbekistan. The new trade fair will take place in Tashkent between 20 and 22 May 2026. The areas included in its product portfolio are heating, ventilation, air conditioning and water supply, lighting and building automation, security technology and IT security.**

As Wolfgang Marzin, President and Chief Executive Officer of Messe Frankfurt, emphasises: “With our strong trade fair brands ISH, Light + Building and Intersec, Messe Frankfurt has the leading events relating to integrated and smart building technology, security technology and fire protection in its portfolio. We are very pleased that the Intelligent Building Expo will now allow us to bring together selected product areas from all three of these trade fairs. The new format gives us the opportunity to meet the needs of the region and to expand our expertise in Central Asia.”

The Intelligent Building Expo is a platform for the future of urban infrastructure – from efficient climate and water management systems to state-of-the-art lighting and security technology. As a professional meeting point for all sector participants, it is geared towards manufacturers, project developers, architects, engineers and representatives of government, associations and institutions. This is the eighth specialist event that Messe Frankfurt is organising in Uzbekistan, after Automechanika Tashkent, Comtrux Tashkent, Scalex Tashkent, Heimtextil Uzbekistan, Texworld Tashkent, Apparel Sourcing Tashkent and Beautyworld Central Asia.

As part of the business expansion, Messe Frankfurt is working closely together with its longstanding partner Business Media Central Asia (BMCA). An experienced organiser in the region, BMCA is responsible – under licence from Messe Frankfurt – for conducting all the company’s events in Uzbekistan and Kazakhstan.

In recent years, Uzbekistan has developed into one of the most dynamic economic regions in Central Asia. Strong investment growth, far-reaching reforms and diverse industrial sectors are making the country into an attractive market and an ideal location for new trade fairs as well. Central Asia is rapidly modernising its cities and infrastructure. In Uzbekistan alone, there are more than 57,000 active companies, many of which in construction, engineering and urban development. For international companies, it is a new market with long-term growth potential and high demand for solutions in energy efficiency, water management and building security.

Accordingly, the European Union announced an investment package worth €12 billion at the first EU-Central Asia Summit in Samarkand in April 2025. The main focus here is on

energy, infrastructure and digital connectivity. Germany's activities in Uzbekistan are also part of the European Union's cooperation approach, where climate, energy and sustainable development are central to development cooperation.

## **ISH**

The next ISH, the world's leading trade fair for HVAC and water, will take place from 15 to 19 March 2027 in Frankfurt am Main. [www.ish.messefrankfurt.com](http://www.ish.messefrankfurt.com)

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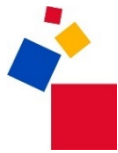
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## **Background information on Messe Frankfurt**

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## **Sustainability at Messe Frankfurt**

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